DOCUMENT RESUME

ED 118 999 95 CE 006 583

TITLE Developing and Testing Simulated Occupational

> Experiences for Distributive Education Students in Rural Communities: Volume III: Training Plans: Final

Report.

INSTITUTION Virginia Polytechnic Inst. and State Univ.,

Blacksburg.

Office of Education (DHEW), Washington, D.C. SPONS AGENCY

BUREAU NO V0224VZ 28 Feb 76 PUB DATE GRANT OEG-0-74-1738

NOTE 101p.; For related documents, see CE 006 581-582

MF-\$0.83 HC-\$6.01 Plus Postage EDRS PRICE DESCRIPTORS

*Check Lists; Cooperative Education; *Distributive Education; Food Service Occupations: *Job Skills: Job Training; Marketing; Merchandising; Performance Based Education; Performance Contracts; Pilot Projects; Rural Schools; Salesmanship; Sales Occupations; Secondary Education: Simulation: Student Evaluation:

*Task Performance; *Work Experience Programs

ABSTRACT

Volume 3 of a three volume final report presents prototype job training plans developed as part of a research project which pilot tested a distributive education program for rural schools utilizing a retail store simulation plan. The plans are for 15 entry-level and 15 career-level jobs in seven categories of distributive business (department store, food store, variety store, petroleum, restaurant, hotel/motel, and wholesaling). They were constructed for students in a distributive education simulation plan but are also appropriate for students in a cooperative plan. An introduction describes the origin of the tasks contained in the plan and suggests steps for their use. The plan for each job lists specific tasks and related tasks associated with that particular job. Eight columns are provided for recording where the student had experience with each task: class, simulated store, school store, observation, Distributive Education Clubs of America, or on-the-job training (paid or non-paid). Two columns are provided for the student and teacher to rate level of competency development. The first page of each training plan serves as a student contract and indicates the conditions under which he agrees to participate in the training experience. (Author/MS)

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Grant No. 0EG-0-74-1738

DEVELOPING AND TESTING SIMULATED OCCUPATIONAL EXPERIENCES FOR DISTRIBUTIVE EDUCATION STUDENTS IN RURAL COMMUNITIES

Project in Vocational Education Conducted Under Part C of Public Law 90-576

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February 28, 1976

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PREFACE

The report of the project, "Developing and Testing Simulated Occupational Experiences for Distributive Education Students in Rural Communities," is presented in three volumes.

Volume I includes the goals and objectives of the project, procedures followed, curriculum for the simulation project, third-party evaluation of the project and summary, implications and recommendations. This Volume also includes a selected bibliography, sample correspondence, sample forms, and a schedule of career progressions in six categories of business.

Volume II includes curriculum guides in the form of Competency Area Packets. Special recognition is due Mrs. Stephanie M. Dowdy, research assistant, for her work in developing the materials in this volume. The volume includes the following Competency Area Packets: Advertising, Communications, Display, Human Relations, Mathematics, Merchandising, Operations and Management, Product and Service Technology, and Selling. A suggested list of instructional materials is also included in this volume.

Volume III includes prototype training plans for 15 entry-level and 15 career-level jobs.

The entry level jobs are:

Department Store	Food Store	<u>Variety Store</u>
Salesperson Stockperson Receiving Clerk Display Helper Credit Interviewer	Produce Clerk Cashier Grocery Clerk	Marker/Stockman Salesperson
Petroleum	Restaurant	Hotel/Motel
Service Station Attendant	Counter Girl (Boy) Waiter/Waitress Busboy (Girl)	Bellman/Porter

The career level jobs are:

Department Store	Food Store	Variety Store
Assistant Buyer Department Manager Assistant Receiving Mgr. Assistant Display Mgr. Assistant Credit Mgr.	Head Grocery Clerk Head Produce Clerk	Personnel Manager Commission Sales Person



Petroleum

Wholesaling

Restaurant

Assistant or Shift

Manager

Route Salesman Vending Specialist Assistant Manager Host/Hostess

Hotel/Motel

Room Clerk

Volumes II & III were not bound so that curriculum materials and training plans could more easily be duplicated by the users of these materials.



INTRODUCTION

This volume of the final report on the research project, "Developing and Testing Simulated Occupational Experiences for Distributive Education Students in Rural Communities," includes prototype training plans for fifteen entry-level and fifteen career-level jobs in seven categories of distributive business. These training plans were constructed for students in a distributive education simulation plan, but are also appropriate for students in a D.E. cooperative plan.

A prototype training plan is a model training plan that includes specific and related tasks customarily associated with a particular job. In the prototype training plans included in this volume, the specific and related tasks are those which were identified in the Crawford study, "A Competency Pattern Approach to Curriculum Construction in Distributive Teacher Education."(1) In that research, structured interviews were held with full-time employees at entry, career, and specialist levels in selected distributive businesses in a large city, a medium-sized city and a small town in Virginia. The results of these interviews were reviewed by a National Advisory Committee in each of the seven categories of business to evaluate the list of tasks for accuracy and completeness in relation to the job requirements in all parts of the country. These tasks may be evaluated at the local level as the prototype training plans are individualized for each student.

The first step in individualizing a prototype training plan is a review of the job tasks listed on the plan. The student, the teacher-coordinator, and an appropriate individual from a distributive business in which the student has a career interest should add or delete tasks so that meaningful learning experiences may be designed.

The second step is for these individuals to plan where suitable learning experiences to develop competencies to perform these tasks might be obtained. On the individualized training plan students should sign an agreement to obtain simulated and/or real experiences that will develop competencies to perform the tasks detailed on the training plans designed for them. On this plan a check mark should be placed in the appropriate column or columns which indicate where the experiences will take place. The sources of learning experiences listed on the plan are classroom, simulated store, school store, observation, DECA and on-the-job. The curriculum materials included in Volume II provide individual and group learning experiences designed for classroom and for simulation experiences. The learning experiences in Volume II should serve as "idea stimulators" rather than specific learning experiences for every student, because appropriate learning experiences for each student should be designed with that student's career interest as the focal point.

For students in a distributive education simulation plan, skill development will most likely be available in the simulated and/or school store, whereas skill development for cooperative students will most likely be available in the training agency where they receive their on-the-job training. Learning experiences to develop knowledges and understandings will most likely take place in the classroom, although some experiences may take place in the business community through such activities as interviews, observations and field trips. Activities of DECA (Distributive Education Clubs of America) are particularly appropriate for the development of leadership and communication skills. DECA competitive events provide an excellent means of developing and evaluating certain technical skills. Attitudes may be developed in the classroom, in the simulated and/or school store, on-the-job, and through DECA. Every effort should be made to provide experiences with customers in a "real life" situation so that attitudes regarding customer relationships can be developed.

The third step is for the student and the teacher-coordinator to evaluate the development of competencies to perform the identified tasks. If the student has on-the-job experience, the Job sponsor should assist in evaluating the student's competence to perform the various tasks. The training plan provides space for indicating in code the degree to which the student has attained competence.

The evaluation of learning experiences should provide a basis for the evaluation of the various competencies. A Competency Record for each job is available through the IDECC System (2). It is suggested that one copy of each job represented in the class be purchased and that the teacher-coordinator make copies for each individual student from that master copy. It should be noted that some of the competencies on the Competency Record will be developed in the first year and others developed in the second year. Since the competency number identified on the Competency Record and the Competency Number indicated in the curriculum materials in Volume II are identical, the teacher-coordinator and the student can easily identify the competencies as they are being developed.

The evaluation noted on the training plan is a performance evaluation and should improve as the student obtains more experience. For this reason, it is suggested that the evaluations be noted in pencil and dated, so that the evaluation can be changed as a higher level of performance is developed.

^{(2) &}lt;u>Distributive Education Competency Record</u>, <u>Distributive Education Interstate Curriculum</u> Consortium, <u>Columbus</u>, <u>Ohio: The Ohio State University</u>. (Specify Job Title)



⁽¹⁾ Crawford, Lucy C., <u>A Competency Pattern Approach to Curriculum Construction in Distributive Teacher Education</u>, Vols. I-IV (Blacksburg, Virginia: Virginia Polytechnic Institute, 1967).

PROTOTYPE TRAINING PLANS FOR ENTRY-LEVEL DISTRIBUTIVE JOBS:

DEPARTMENT STORE

SALESPERSON

STOCKPERSON

RECEIVING CLERK

DISPLAY HELPER

CREDIT INTERVIEWER

FOOD STORE

PRODUCE CLERK

CASHIER

GROCERY CLERK

VARIETY STORE

MARKER/STOCKMAN

SALESPERSON

PETROLEUM

SERVICE STATION ATTENDANT

RESTAURANT

COUNTER GIRL/BOY

WAITER/WAITRESS

BUSBOY/GIRL

HOTEL/MOTEL

BELLMAN/PORTER ~



TRAINING PLAN - SALESPERSON - DEPARTMENT STORE

The undersigned student agrees to participate in simulated and/or real occupational experiences that will develop competencies to perform the tasks detailed on this training plan. These experiences will be under the direction and supervision of the D.E. teacher-coordinator.

Signed _

SPECIFIC TASKS		Class	Simulated Store	School Store	Observa- tion	DECA		Non Pd.	E-Exceller	of Development at M-Average + U-Unsatis- factory
	•		•	1					Student	Teacher
1.	Keeps stock neatly arranged.						,	i	. `	
2.	Keeps counters and display fixtures clean and attractive.				•	€ 0.				
3.	Helps with attractively dis- playing merchandise in the department.						,			
. 4.	Explains merchandise benefits and its qualities to customers.							u.	+	
5.	Explains care of merchandise and demonstrates uses of merchandise.							•		*
6.	Directs customers to other areas and services in the store.									
7.	Deals with customers on an individual basis, analyzing their needs and desires, showing and demonstrating merchandise to fulfill their needs, and properly guiding them into the purchasing of the merchandise.									
8.	Writes saleschecks quickly and accurately.		· .						i	* .
9.	Wraps packages.				İ		ľ			
10.	Replenishes floor stock from a reserve stock.									• •
11.	Rings sales on cash register.									• •
12.	Handles "Closing Out" proce- dures at day's end - ring off and clear register, total day's receipts, and turn in money to cashier.				·		×			**



***** \ \=

 Calls credit authorization to approve customer charges.

14. Suggests related items or accessories.

 $\stackrel{\circ}{\star}$ 15. Calls attention to new mer-, chandise.

Calls attention to sale merchandise.

SPEC	IFIC TASKS	Class	Simulated	School	Observa-	DECA	. 0	JT	Level of	
* *			Store	Store	tion		Pd.		Competency I E-Excellent S-Superior	M-Average U-Unsatis- factory
17.	Trades up during a sale by emphasizing qualities of higher priced merchandise.								Student	Teacher
18.	Advises customer as to current fashions and styles.									
19.	Assists customer in trying on and fitting garments.					-				
20.	Calls fitter or makes appointment for fitting if alterations are "needed.	·				-				•
21.	Sells by telephone.			ı						
22.	Gives customer cash refund or charge credit on returns of merchandise.		•	•						
23.	Takes inventory of stock annually or biannually.									
24.	Takes stock counts as directed by supervisor.		•						~,·	
. 25.	Informs buyer or supervisor of stocks that are low.									
26.	Informs buyer of customer wants.	•		•						
27.	Trains new salespeople on the									
TĄSK	S RELATED TO DISPLAY]	
. 1.	Set up department displays of merchandise determined by buyer.	,		,	١					
2.	Set up department displays of sales items.				ĩ	•			ı	
	Set up merchandise on shelves or floor attractively and neatly.						:			4
4 .	Return display merchandise to stock.		_	:						
5.	Côordinate displays of advertised and featured merchandise.		å.							
TAS	KS RELATED TO ADVERTISING									
·1.	Supply customers information on advertised items.									
2.	Display advertised merchandise in the departments				,					
3.	Coordinate displays with ads.									
4.	Promote advertised merchandise.									



 ${\tt Salesperson - Department \ \ \, Store}$

TA	SKS RELATED TO ADVERTISING	Class	Simulated Store	School Store	Observa- tion	DECA	JT Non	E-Excellent	f Development ॠ
5.	Fill telephone or mail orders in response to ads.							Student	Teacher
6.	Read your own and competitor's newspaper ads.		•					ş	
7.				•					
TAS	SKS RELATED TO STOCK								
1.	Clean, dust, cover stock.								
2.	Check department for depleted stock.								t.
3.	Check stockroom for depleted stock.								
4.	Fill in floor fixtures or bins.		,						
5.	Rearrange stock in department.								
6.	Take stock counts.								
7.	Take physical stock inventory.								
8.	Check on and inspect stock for damages or shortages.								
9.	Ticket or mark stock.				:				
	KS RELATED TO CUSTOMER CON- TACTS								
1.	Give customers directions.			ļ					
2.	Make customer exchanges.		- /						
3.	Give customer cash refunds or charge credits.								
4.	Adjust customer's complaints and grievances.				ł	:			
5.	Gift-wrap customers' packages.								
6.	Give demonstrations.		1	ŀ					
7:	Supply customer with information by telephone.								
8.	Advise customer on current fashlons.								
oth for	additional sheets to list er tasks and to provide space comments by the students and/ the teacher-coordinator.						SMA in		



TRAINING PLAN - STOCKPERSON - DEPARTMENT STORE

The undersigned student agrees to participate in simulated and/or real occupational experiences that will develop competencies to perform the tasks detailed on this training plan. These experiences will be under the direction and supervision of the D.E. teacher-coordinator.

Signed _

SPI	ECIFIC TASKS	Class	Simulated Store	School Store	Observa- tion	DECA	-	Non Pd.	E-Excelle S-Superio	óf y Developm∈nt nt M-Average r U-Unsatis- factory
1.	Arranges stock in stockroom according to predetermined plan.		•						Student	Teacher
2.	Checks quantity and condition of incoming stock.									
3.	Attaches price tags to stock.									
4.	Carries stock from stockroom to sales floor as required.									
5.	Keeps stockroom clean.									
6.	Helps to rearrange merchandise on sales floor.									
7.	Runs errands.									
8.	Hangs up garments taken down by sales people.									
9.	Fills orders for stock from sales floor.									
10.	Reports damaged stock to supervisor.									
11.	Reports any error in quanti- ty of incoming stock to sup- ervisor.									
12.	Assists in unloading truck on sales floor and placing merchandise on counters.				•/					
13.	Assists in taking inventor- ies of stock.									
14.	Wraps or packs merchandise for returns to vendors.									
15.	Takes merchandise to will- call or lay-away department.	•								
16.	Retickets merchandise.									
17.	Takes garments to alterations for pressing when necessary.									
18.	Sews store labels into gar- ments.									
19.	Makes price tickets for mer- chandise with correct infor- mation									
20.	Makes minor repairs to mer- chandise.									
	ļ [,]				}				-	¥



	ECIFIC TASKS	Class	Simulated Store	School Store	l Observa- tion	DECA		Non	Level of Competency E-Excellent	Development M-Average
									S-Superior	U-Unsatis-
~- 21	. Assists with customer returns by unpacking the merchandise and returning it to stock.								Student -	Teacher
22	 Returns merchandise to stock from dismantled displays. 					,				
TA	SKS RELATED TO ADVERTISING									
1	 Supply customers information on advertised items. 									
2	. Display advertised merchan- dise in the department.									į
3	 Read your own and competitor! newspaper ads. 									
4	 Take merchandise to be sket- ched to advertising depart- ment. 		•		1 - 144					
5	 Make sure advertised merchan- dise gets to selling depart- ments. 							,		
T/	ASKS RELATED TO STOCK		:							
1.	. Repair stock									
2.	Cleam, dust, cover stock.					~				
3.	Reticket stock.								•,	
4.	Fill in floor fixtures of bins.					•				
5.	Fill in stockroom		,							
6.	Rearrange stock in department.		-							•
7.	Keep stock in stockroom or- ganized and accessible.			•						·
8.	Take stock counts.									_
9.	Take physical stock inventory									
10.	Mark-up (and record) stock.			,						
11.	Mark-down (and record) stock.									
12.	Check on and inspect stock for damages or shortages		•					-		
13.	Ticket or mark stock.									
TAS	KS RELATED TO CUSTOMER CONTACTS									
1.	Give customers directions.				-		,			
ot fo	e additional sheets to list her tasks and to provide space r comments by the students and/ the teacher-coordinator.		· ·					,		



TRAINING PLAN - RECEIVING CLERK - DEPARTMENT STORE

The undersigned student agrees to participate in simulated and/or real occupational experiences that will develop competencies to perform the tasks detailed on this training plan. These experiences will be under the direction and supervision of the D.E. teacher-coordinator.

Signed

SI	PECIFIC TASKS	Class	Simulated Store	School Store	Observa- tion	DECA		Non Pd.	E-Excelle	y Development ent M-Average or H-Unsatis-
								l	Student	<u>factory</u> Teacher
1.	 Receives incoming shipments of merchandise. 							,		
2.	Tallies invoices, bills of lading or delivery tickets.							1.		
3.	Determines discrepancies, losses and damages.									No.
4.	Marks identification on packages.									
5.	Routes packages to proper departments.		•							
6.	Keeps a written record of all entering merchandise.									
7.	Writes duplicate discrepancy report when shipment and bill of lading, ticket or invoice do not agree.	-							·······,	
. 8.	Marks on package åpron number and number of packages in shipment.									
9.	Signs postal receipts.					l	1	- {		
10.	Uncrates merchandise.		j			- 1				
. 11.	Puts price tags on merchandise before sending it to proper department.								,	
12.	Checks in merchandise by size and color against the order and invoice.						\			
13.	Sends invoices to bookkeeping office.	.								•
14.	Reports any receiving problems or discrepancies to the super- visor in charge.				'		٠			
TAS	KS RELATED TO STOCK	1								
1.	Take stock counts.		ļ							
2.	Take physical stock inventory.									
3.	Check on and inspect stock for damages or shortages.									
4.	Ticket or mark stock.					İ				
oth	additional sheets to list er tasks and to provide space comments by the students and/					-				



or the teacher-coordinator.

TRAINING PLAN - DISPLAY HELPER - DEPARTMENT STORE

The undersigned student agrees to participate in simulated and/or real occupational experiences that will develop competencies to perform the tasks detailed on this training plan. These experiences will be under the direction and supervision of the D.E. teacher-coordinator.

SPE	CIFIC TASKS	Class	Simulated Store	School Store	Observa- tion	DECA	-	OJT Non Pd.	E-Excelle	y Development nt M-Average r U-Unsatis-
1.	Gathers merchandise from va- rious departments for window displays.								Student ,	factory Teacher
2.	Returns merchandise to de- partments after displays are dismantled.		•		·					
3.	Helps set up window displays under the direction of the display assistant or manager.	-							•	
4.	Hangs and helps set up inter- ior store decorations.									
5.	Helps carry equipment for setting up displays such as ladders and staplers.				,				,	
6.	Helps make background pieces and signs.	ĺ							t,	
7.	Helps dismantle displays.									
8.	Runs errands.	İ								
9.	Dresses mannequins for displays.									
10.	Stores display fixtures and supplies.					k				
11.	Presses clothing for displays.									
12.	Helps backstage with fashion shows.	ا د در	,							
13.	Helps keep the display shop clean and organized.				ie				·	
TAS	KS RELATED TO ADVERTISING					İ		- 1		
1.	Oisplay advertised merchandise in the department.									
2.	Coordinate displays with ads.									
3.	Read your own and competitor's newspaper ads.		•		-					
4.	Place ads (tear sheets) in strategic areas in store.									•
oth for	additional sheets to list er tasks and to provide space comments by the students and/ the teacher-coordinator.									



TRAINING PLAN - CREDIT INTERVIEWER DEPARTMENT STORE

The undersigned student agrees to participate in simulated and/or real occupational experiences that will develop competencies to perform the tasks detailed on this training plan. These experiences will be under the direction and supervision of the D.E. teacher-coordinator.

* Signed _

SP	ECIFIC TASKS	Class	Simulated Store	School Store	Observa- tion	DECA		Non Pd.	E-Excelle	of y Development ont M-Average or U-Unsatiå- factory
1.	Personally interviews persons applying for charge accounts.					<u> </u>			Student	Teacher
2.	Helps individuals fill out application forms.				,					
3.	Questions applicant's credit records.						-			
4.	Obtains information from cre- dit bureaus, references and other stores with whom the credit applicant has accounts									
5.	Sends form letters advising individuals whether or not their accounts have been accepted.							•		
6.	Supplies informatio. to credit bureaus and credit bureaus and credit bureau members.									
7.	Explains types of accounts to credit applicants.									
8.	Converts or transfers acco- unts from one type to another									
9.	Answers customer complaints on billing.				~					`
10.	Changes charge addresses for customers.									
11.	Explains limits and terms of different type accounts to customers.			-						
12.	Discusses delinquent accounts with customers.								-	
13.	Sells gift certificates, especially at Christmas.									
14.	Informs customers by mail that complaints have been corrected or adjusted.									
15.	Helps with customer billing, sending out statements.			-						
16.	Helps process payment of bills made by mail.									
17.	Itemizes charge accounts on microfilm.							-		
	ļ	.	j		i				į	



3YE(CIFIC TASKS	Class	Simulated Store	School Store	Observa- tion	DECA		Non Pd.	E-Excellen	of Developmen t M-Average U-Unsatis- factory
18.	Sends letters to closed led- ger accounts, encouraging desirable customers to re- open accounts.			•	-				Ştudent	Teacher
TASK	S RELATED TO CUSTOMER CONTACTS									
1.	Give customers directions.						ľ			
2.	Give customer cash refunds or charge credits.				•					
3.	Adjust customer's complaints and grievances.				·					
4.	Supply customer with information by telephone.									
5.	Interview customer during credit application.									
othe for	additional sheets to list r tasks and to provide space comments by the students and/ the teacher-coordinator.							•		
		ľ								*
									•	
						}				
					ľ					
					-					



TRAINING PLAN - PRODUCE CLERK - FOOD STORE

The undersigned student agrees to participate in simulated and/or real occupational experiences that will develop competencies to perform the tasks detailed on this training plan. These experiences will be under the direction and supervision of the D.E. teacher-coordinator.

Signed

SPECIFIC TASKS OJT Level of Class Simulated School . Observa- DECA Pd. | Non Competency Development Store Store tion E-Excellent M-Average S-Superior U-Unwatisfactory Student Teacher 1. Unloads produce deliveries from supplier's or warehouse truck. 2. Checks deliveries for proper quantities and weights. 3. Checks deliveries for proper quality and freshness.. 4. Informs head produce clerk of improper quality, quantity or weight of merchandise. 5. Opens boxes and containers for preparation of produce displays. 6. Prepares produce for display by washing, trimming and sep-arating of bulk produce. 7. Packages produce items using treated film and trays. 8. Bunches and bands select produce items in sizes and weights as directed by head produce clerk. 9. Weighs and prices select produce items for display. 10. Bags, weighs and prices select produce items using treated bags. 11. Sets up dry and refrigerated produce racks according to layout assignment by head produce clerk. Checks produce items for spoilage and removes spoiled items for disposal or price reduction. 13. Reduces price of distressed or spoiled produce and displays according to direction of head produce clerk. 14. Reworks and trims unsold items for maximum freshness. Rotates all produce items for maximum freshness. 16. Freshens wet produce by using water or ice.



SPE	CIFIC TASKS	Class	Simulated Store	School Store	Observa- tion	DECA			Level o	Development
								Pd.	E-Excellent S-Superior	
17.	Places price cards or markers on produce racks as required.								Student	Teacher
18.	Paints and prepares special display signs.				, ,					,
19.	Decorates produce department with display materials.									
20.	Assists customers in selecting and weighing produce.									•
21.	After weighing produce for customer, bags and pricemarks it.									,
22.	Assists customers in finding items in other departments of the store.							•		
23.	Explains and suggests uses of produce and possible cooking techniques to customers.									
24.	Informs head produce clerk of movement and purchase requirements of produce items.							,		
25.	Informs head produce clerk of distressed produce for his action.		•		,					,
26.	Cleans and maintains wrapping and weighing equipment.									
27.	Cleans produce racks, sales- floor area, working area and coolers.								•	
28.	Removes certain produce items from racks and places in coolers at end of the day.									
29.	Disposes of trimmings and refuse.				ŀ	-				
30.	Attends store meetings.					ļ				
TASK	S RELATED TO DISPLAY									
1.	Gathers products or merchan- dise from salesfloor or stock- room for displays.								•	•
2.	Sets up department displays of merchandise.						ļ			
3.	Sets up department displays of sale items or specials.									-
4.	Sets up merchandise on shelves or floor attractively and neatly.			P						
5.	Returns display merchandise to stock.				-					
	I	l	l	j.	!		1	ı	į	



TA	SKS RELATED TO DISPLAY	Class	Simulated	School	Observa-	DECA	0	JT	Level (of
			Store	Store	tion			Non	Competency	Development
		:						Pd.		U-Unsatis-
										factory
6.	Coordinates displays of advertised and featured merchandise.	,	ı	्रू च्यो <i>स</i>					Student	Teacher
7.	Cuts cases for display.			-	*					
8.	Puts shelf price tags in mol- dings.									
9.	Makes, paints and puts up dis- play signs.									
10.	Puts up pre-made sign on displays.									
11.	Attractively wraps and packages products for most effective displays.									
12.	Stores display materials.			. •						
13.	Calls customer's attention to displays of specials.		•							
14.	Locates displays in best tra- ffic areas.									
15.	Trims stock for better appear- ance.			,						
TÀS	SKS RELATED TO ADVERTISING									
1.	Supplies customers information on advertised items.				*					
2.	Highlights advertised items on shelves in the department.									
3.	Informs store employees about advertised merchandise.									
4.	Keeps results on store ads.		!		•					1
5.	Reads own and competitor's newspaper ads.									
6.	Posts current ads in heavy traffic areas in store.	•								
TAS	KS RELATED TO STOCK		į							
1.	Tickets or marks stock.									
2.	Checks selling floor shelves for depleted stock and fills in.					·				
3.	Checks stockroom for depleted stock and fills in.							-		
4.	Rearranges stock in depart- ment.					*;	4			
5.	Keeps stock in stockroom or- ganized and accessible.	}								
6.	Takes stock counts.	1						_		-



TAS	SKS RELATED TO STOCK	Class	Simulated Store	School Store	Observa- tion	DECA		Non Pd.	Level of Competency E-Excellent S-Superior	Development M-Average
7	Consequines about accepts								Student	<u>factory</u> Téacher
7.	Supervises stock counts.				y.					
8.	Reorders from stock counts.			·	-					
9.	Takes physical stock inventory.		* *	,						
10.	Changes prices on stock.									د .
11.	Checks on and inspects stock for damages, shortages, spoilage and breakage.			,						
12.	Rotates stock on selling floor and in stockroom for best sales.								•	
13.	Unloads trucks.					s.		,		**
14.	Orders products or merchandise upon repeated customer requests.				;					·
15.	Checks in stock received and places in stockroom or on selling shelves.	-	`			•				
16.	Cleans and dusts stock.								-	
TASK	S RELATED TO CUSTOMER CONTACTS		ļ							
1.	Gives customers directions.									
2.	Adjusts customer's complaints and grievances.	,			:					
3.	Gives demonstrations or cooking instructions.					, e.,				
4.	Supplies customer with information by telephone.				~					
5.	Carries grocery bags to car for customers.				,					,
6.	Makes refunds. ,			٠						
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othe for	additional sheets to list er tasks and to provide space comments by the students and/ the teacher-coordinator.									
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TRAINING PLAN - CHECKER (CASHIER) - FOOD STORE

The undersigned student agrees to participate in simulated and/or real occupational experiences that will develop competencies to perform the tasks detailed on this training plan. These experiences will be under the direction and supervision of the D.E. teacher-coordinator.

Signed

SPECIFIC TASKS Class Simulated School Observa-DECA OJT Level of Pd. | Non Store Store tion Competency Development E-Excellent M-Average S-Superior U-Unsatisfactory Teacher Student 1. Rings up purchases of merchandise on cash register guided by prices marked on each item. Rings items on proper departmental key. 3. Makes correct change and counts it out to the custo-·mer. 4. Accepts checks from customers according to policy of store. Receives approval on check cashing from head cashier or manager. 6. Reports and records register errors on proper form. 7. Turns in error form to head cashier after work period. . 8. Receives valid redeemable consumer coupons and reimburses customer accordingly. Credits customer for returned bottles and reports this exchange on proper form. 10. Cleans check-out counter and equipment. Stocks cigarettes and sundry items located at check-out counter. 12. Reports customer requests and complaints 'to the manager. 13. Stocks specific grocery sections as assigned by store manager. 14. Orders merchandise for specific grocery sections. Reports bagging supply requirements to store manager. Reports cash drawer requirements to head cashier. Reports suspected cash drawer overages and shortages to head cashier.



SPEC	IFIC TASKS	Class	Simulated Store	School Store	Observa- tion	DECA		JT Non Pd.	Level o Competency E-Excellent S-Superior	Development M-Average
				,					·	factory
18.	Advises customers on special promotional merchandise.		-						Student	Teacher
19.	Changes cash register tapes,									
20.	Gives cash drawer and special reports to head cashier at end of work period.					,			•	
21.	Arranges cash drawer to in- clude coupons, checks and special report forms at end of work period.			-						
22.	Maintains familiarity with store layout in order to direct customers.									
23.	Bags customer orders for carr out.									
24.	Requests bagging assistants (bag boys).	-			:					
25.	Reports theft and pilferage to store manager.									
26.	Reports improper pricing to store manager.									•
27.	Reports out-of-stock items to store manager.	,								
28.	Reports malfunction of check- out equipment to head cashier									**
29.	Attends store meetings as required.								,	
TASK	S RELATED TO DISPLAY	ŀ					•			,
1.	Gathers products or merchan- dise from salesfloor or stock room for displays.							,		×
2.	Sets up department displays of merchandise.									
3.	Sets up department displays of sales items or specials.									
4.	Sets up merchandise on shelve or floor attractively and neatly.		,							
5.	Returns display merchandise to stock.									
6.	Coordinates merchandise to stock.	 								
7.	Puts up pre-made signs on displays.									
8.	Puts shelf price tags in moldings.									
	, sat 2	1	Ī	į.	ļ	•	•	•	•	•



TAS	SKS RELATED TO DISPLAY	Class	Simulated Store	School Store	Observa- tion	DECA			Level of Competency E-Excellent S-Superior	Development M-Average U-Unsatis-
9.	Puts signs in windows.						,		Student	factory Teacher
10.										
	Calls customer's attention to displays of specials.	,		-		,				,
12.	Locates displays in best tra- ffic areas.				`					
TAS	SKS RELATED TO ADVERTISING									
1.	Supplies customers information on advertised items.			-						
2.	Reads own and competitor's newspaper ads.	 						i		
3.	Places advertising pamphlets or brochures in prominent places.			3						
4.	Collects newspaper coupons from customers and keeps a record of them.	:								
5.	Gives customers mailers who did not receive them and gets their addresses for future mailings.									
TAS	SKS RELATED TO STOCK	ļ								
1.	Tickets or marks stock.									
2.	Checks selling floor shelves for depleted stock and fills in.				•					
3.	Checks stockroom for depleted stock and fills in.				•					
4.	Rearranges stock in department.									
5.	Checks on and inspects stock for damages, shortages, spoilage and breakage.		ı		*					
6.	Orders products or merchandise upon repeated customer requests.				*					
7.	Cleans and dusts stock.									
TAS	KS RELATED TO CUSTOMER CONTACTS									
1.	Gives customers directions.									
2.	Adjusts customer's complaints and grievances.									
3.	Supplies customer with information by telephone.									
4.	Makes refunds.									
			l	Ι,	l	ı	1	4	•	•



Checker (Cashier) - Food Store

TASKS RELATED TO CUSTOMER CONTACTS	,Class	Simulated	School	Observa-	DECA	. 0	JT	Level o	
		Store	Store	tion		Pd.	Non Pd.	Competency E-Excellent	Development
			ľ				ra.	S-Superior	U-Unsatis-
								Student	factory Teacher
5. Gives free samples.								acident.	, reacher
6. Authorizes checks.									
o. Addior 1265 Checks.									у х
							-		
								₹1 J	
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Use additional sheets to list other tasks and to provide space	·	-						·	
other tasks and to provide space for comments by the students and/ or the teacher-coordinator.									
or the teacher-coordinator.						,			•
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TRAINING PLAN - GROCERY CLERK - FOOD STORE

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The undersigned student agrees to participate in simulated and/or real occupational experiences that will develop competencies to perform the tasks detailed on this training plan. Thuse experiences will be under the direction and supervision of the D.E. teacher-coordinator.

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SPE	CCIFIC TASKS	Class	Simulated Store	School Store	Observa- tion	DECA	JT Non Pd.	E-Excelle S-Superio	y Development nt M-Average r U-Unsatis- factory
1.	Assists customers in locating merchandise.						-	Student	Teacher
2.	Refers customers complaints and requests to manager.				٠				
3.	Bags groceries and assists customer out of store.	,							
4.	Gathers merchandise from stockroom for stocking of dry groceries.								
5.	Checks inventory on shelves to determine items needed from stockroom.		*						
6.	Cuts or opens full cases of merchandise for price marking.						,		
7.	Price-marks dry groceries by using price catalog.								
8.	Price-marks groceries by using invoice copies from the warehouse.				,		•		
9:	Stamps price on each item of merchandise using price stamper.								
10.	Places priced items on shelves where needed.								
11.	Disposes of empty cartons by burning them, wrapping them in bundles for salvage or throwing them on refuse pile.					•			
12.	Puts empty cartons in desig- nated area near check lanes for customer use.	3							
13.	Blocks and faces dry groceries fon shelves for better sales presentation.	-							•
14.	Cleans shelves and dusts stock of groceries.								
15.	Changes any incorrect prices on grocery items.							_*******	
16.	Makes price changes on grocery items on direction of supervisor.								
17.	Builds displays of featured items in designated areas, such as end of aisle, center								`1



of aisle and the front of the

SPECIFIC TASKS	Class	Simulated	School	Observa-	, DECA	•	JT	Level o	
		Store	Store	t1on		Pd.		Competency E-Excellent S-Superior	M-Average
store as directed by super- visor.								Student	Teacher
 Uses stacking technique, dumping technique or cut-case technique to build displays. 								74	
 Gathers merchandise from stockroom for building of displays. 									
20. Paints and letters signs for displays.			,	-					
 Places special promotional material on displays and windows. 									
 Dismantles and puts merchan- dise on grocery shelves or in stockroom. 			,					-	
23. Rotates coded items on grocer shelves so that older merchandise is sold first.	y 			•		•			
24. Rotates coded cases of mer- chandise in stockroom so that older cases are brought to the salesfloor first.									
25. Unloads warehouse truck and places grocery items in proper stockroom position.				·					
 Disposes of damaged or spoiled merchandise as directed by supervisor. 			ţ	e .	. ,				
 Checks warehouse deliveries for proper quantities and items. 					, ,				
28. Acts as cashier when assigned									
Sorts and racks beverage bottles.		,		I				-	
Unloads and checks dairy and frozen food delivery.					 - 				
31. Inspects refrigeration cases for correct temperature.								*.	
32. Sweeps, mops, waxes and buffs floors in grocery area.									
33. Reports pilferage or theft to manager or security officer.									
34. Arranges and marks stockroom merchandise for physical inventory.									
35. Checks pricing of merchandise using price book.	,								



SP	ECIFIC TASKS	Class	Simulated Store	School Store	Observa- tion	DECA	Pd.	JT Non Pd.	Level o Competency E-Excellent	Development M-Average
								,	S-Superior	U-Unsatis- factory
36	. Cleans dairy, frozen food and ice cream refrigerator cases.								Student	Teacher
37	. Attends store meetings.									
TAS	SKS RELATED TO DISPLAY		Ì			}				1
1.	Gathers products or merchan- dise from salesfloor or stockroom for displays.									
2.	Sets up department displays of merchandise.			İ						
3.	Sets up department displays of sale items or specials.			=						
4.	Sets up merchandise on shelves or floor attractively and neatly.									
	Returns display merchandise to stock.					,				
6.	Coordinates displays of advertised and featured merchandise.									,
7.	Cuts cases for display.									
8.	Puts shelf price tags in moldings.									
9.	Makes, paints and puts up display signs.									*
10.	Puts up pre-made signs on displays.									
11.	Puts signs in windows.									
12.	Stores display materials.				ĺ					
13.	Calls customer's attention to displays of specials.									
14.	Locates displays in best traffic areas.									
15.	Trims stock for better appearance.							!		
TASK	S RELATED TO ADVERTISING]				
1.	Supplies customers information on advertised items.									
2.	Highlights advertised items on shelves in the department.									•
3.	Informs store employees about advertised merchandise.					-				
4.	Reads own and competitor's newspaper ads.									-53
5.	Posts current ads in heavy traffic areas in store.									. *

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	TA!	SKS RELATED TO STOCKKEEPING	Class	Simulated Store	School Store	Observa- tion	DECA		Level o Competency E-Excellent	Development M-Average
					!	•			S-Superior	U-Unsatis- factory
	1.	Tickets or marks stock.							Student	Teacher
	2.	Checks shelves for depleted stock and fills in.							-	
	3.	Checks stockroom for depleted stock and fills in.	-							
	4.	Rearranges stock on sales-floor.								
	5.	Keeps stock in stockroom organized and accessible.							يعنيد عويدر	
	6.	Takes stock counts.								•
	7.	Supervises stock counts.			1					•
	8.	Reorders from stock counts.								
	9.	Corrects stock control books from stock counts.								
1	10.	Changes prices on stock, marking up or down according to price changes.								
	1.	Checks on and inspects stock for damages, shortages, spoilage and breakage.					*	i		
1	2.	Rotates stock on selling floor and in stockroom for best sales.								
1	3.	Unloads trucks.		,						
1	4.	Orders products or merchandise upon repeated customer request.		,						•
1	5.	Checks in stock received and places in stockroom or on selling shelves.		•		:			/ May	
1	6.	Cleans and dusts stock.							' i	
T	ASK:	S RELATED TO CUSTOMER CONTACTS								
•	1.	Gives customers directions.								
;	2.	Adjusts customer's complaints and grievances.								
;	3.	Gives demonstration or cooking instructions.								
ı	4.	Supplies customer with information by telephone.								
5		Carries grocery bags to car for customer.					•			
6	5.	Makes refunds.		ĺ						
7	7.	Authorizes checks.'								
			- 1	ţ	į, į	i		ı	ī	1



TRAINING PLAN - MARKER/STOCKMAN - VARIETY STORE

The undersigned student agrees to participate in simulated and/or real occupational experiences that will develop competencies to perform the tasks detailed on this training plan. These experiences will be under the direction and supervision of the D.E. teacher-coordinator.

Signed

SP	ECIFIC TASKS	Class	Simulated	. School	. Observa-	DECA	. (JT	Leve	l of
			Store	Store	tion	j	Pd.	Non		cy Development
			ļ	1	1		ĺ	Pd.		ent M-Average or U-Unsatis-
			1					l	l	factory
1.	Marks or tickets merchandise by hand or with marking equip- ment.								Student	Teacher
2.	Receives and checks merchan- dise shipments for quantities condition, etc.									
3.	Reports merchandise shortages to supervisor.									
4.	Transfers merchandise from stockroom to selling departments.									
5.	Maintains orderly and accessible stock in the stockroom area.			•						
6.	Packs and ships damaged mer- chandise back to manufactur- ers.									
7.	Assists with customer pick- up and delivery service.									
8.	Takes stock counts of mer- chandise in stockroom.									
9.	Uses the proper type price ticket (gum, pin, string) in marking merchandise.									
TAS	KS RELATED TO STOCK									
1.	Repair stock.	!		•				1		
2.	Clean, dust, cover stock.									
3.	Reticket stock.		6.			- 1				
4	Fill in floor fixtures or bins.									,
5.	Fill in stockroom.			1					•	
6.	Keep stock in stockroom or- ganized and accessible.									
7.	Assists with customer pick- up and delivery service.									
8.	Ticket or mark stock.	ŀ								
TASI TACI	KS RELATED TO CUSTOMER CON-									
1.	Give customers directions.									
2.	Carry heavy packages to customers' cars.									



TRAINING PLAN - SALESPERSON - VARIETY STORE.

The undersigned student agrees to participate in simulated and/or real occupational experiences that will develop competencies to perform the tasks detailed on this training plan. These experiences will be under the direction and supervision of the D.E. teacher-coordinator.

Signed

SPI	CIFIC TASKS	Class	Simulated	. School	. Observa-	DECA	(ЭŢ	L e vel	of
51 (l	Store	Store	tion			Non	Competenc	y Development
								Pd.	S-Superio	nt M-Average r U-Unsatis-
									Student	factory Teacher
1.	Receives cash payment for mer- chandise purchased by custo- mers.								Scudent	reacher
2.	Wraps or bags merchandise.									
3.	Makes correct change.		•		1					
4 .	Replenishes counters or dis- play fixtures with merchan- dise.									
5.	Keeps merchandise neatly arranged.		! 							
6.	Sells merchandise in an assigned area.									
7.	Receives register money from head cashier at beginning of day.									
8.	Rings sales on cash register.									
9.	Weighs and measures merchan- dise when necessary.	•	C=4)					<u> </u>	
10.	Writes out saleschecks.		A	7						
11.	Gives customer sales receipt.									
12.	Requisitions stock from stock room.									
13.	Informs proper person of stock shortages.									
14.	Takes periodic inventories of stock,calling out or recording onto inventory sheets.									
15.	Returns register money to cashier at day's end.									
16.	Points out items to customer and assists in sale as she makes her own decision.									
17.	Fills in "want" slips.	,		-						
18.	Gives customer store directions or merchandise location directions when requested.							·		
19.	Emphasizes cheif selling points of merchandise to customer.			•						
20.	Encourages the sale of re- lated items.									



SPEC	CIFIC TASKS	Class			Observa-	DECA		JT Non	Level of	
			Store	Store	Cion		Pa.		Competency I E-Excellent S-Superior	M-Average
	•								Student	factory Teacher
21.	Handles check; has them authorized.									,
22.	Trades up, trying to sell higher priced merchandise.									
23.	Reorders stock for assigned counters.				, <u>.</u> ,					
24.	Attends weekly meetings in order to learn store policy or new plans.		,							
25.	Stacks "below" counter goods so that they can be brought forward with speed and convenience.									
26.	Reports on slow-selling items		,							
27.	Handles routine exchanges and adjustments trying to cultivate customer good will and repeat business.					n " o •	-		-	
28.	Assists in training new or less experienced associates.									
29.	Weighs or measures amounts of merchandise.									
30.	Answers "change calls" from salespeople at other registers.									
31.	Relieves at checkout station when needed.		-							
32.	Sells in other departments when needed.									
33.	Buys from list books.									,
34.	Performs housekeeping duties.				:					
35.	Obtains supplies from stock-room.									
TASK	S RELATED TO DISPLAY				•		٠			
1.	Gather merchandise from de- partment for display windows.							<u>;</u>		
2.	Set up counter displays of items.					,	,			
3.	Set up department displays of sale items.				-					
4.	Set up merchandise on shelves or floor attractively and neatly.									
5.	Restock counter or fixtures.									
6.	Return window display mer- chandise to stock.									



TA	SKS RELATED TO DISPLAY	Class	Simulated Store	School	Observa-	DECA		JT	Level	
			Store	Store	tion].	Pa.		Competency E-Excellent S-Superior	M-Average
									Student	factory Teacher
` 7.	Coordinate displays of adver- tised and featured merchan- dise.			!						
8.	Store unused display materials and fixtures.									
9.	Call attention to display specials.			\$	3					
10.	Rearrange displays of mer- chandise to encourage higher rate of stock turnover.		,							
TA	SKS RELATED TO ADVERTISING	ľ								
1.	Supply customers information on advertised items.									.•
2.	Display advertised merchan- dise in the department.									,
3.	Inform salespeople involved about advertised merchandise.									
4.	Fill telephone or mail orders in response to ads.									
5.	Order merchandise to back-up ad.								_	
6.	Read own and competitor's newspaper ads.									
.7.	Shop competitor's advertised merchandise for price, quality and comparison.									
8.	Point out advertised merchandise to customer and emphasize its selling points.					٠	-		-	
TA:	SKS RELATED TO STOCK			- [
1.	Clean, dust, cover stock.									
2.	Reticket stock.									
3.	Check department for depleted stock.				:					:
4.	Check stockroom for depleted stock.									
5.	Fill in floor fixtures or bins.		·					-		
6.	Rearrange stock in department.									
7.	Submit want slips.									
8.	Make special orders.									
9.	Take stock counts.									
10.	Reorder from stock counts.		.							
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T	ASK	KS RELATED TO STOCK	Class	Simulated Store	School Store	Observa- tion	DECA		Non Pd.	Level of Competency R-Excellent	Development
											factory
1	1.	Take physical stock inventory	ļ							Student	Teacher
1	2.	Reorder basic stock.									
1	3.	Mark-down (and record) stock.									
1	4.	Inspect stock for damages or shortages upon receiving.									
1	5.	Ticket or mark stock.									
T	ASK	S RELATED TO CUSTOMER CONTACTS									
	1.	Give customers directions.									
;	2.	Make exchanges of merchandise for customers.									
;	3.	Adjust customers' complaints and grievances.									
•	4.	Give demonstrations of mer- chandise for customers.					•		٠.		,
!	5.	Supply customers with information by telephone.									,
			ξ.								
f	the for	additional sheets to list er tasks and to provide space comments by the students and/ the teacher-coordinator.									
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TRAINING PLAN - SERVICE STATION ATTENDANT - SERVICE STATION

The undersigned student agrees to participate in simulated and/or real occupational experiences that will develop competencies to perform the tasks detailed on this training plan. These experiences will be under the direction and supervision of the D.E. teacher-coordinator.

Signed _

SP	ECIFIC TASKS	Class	Simulated Store	School Store	Observa- tion	DECA	*****	JT Non Pd.	E-Excelle	of y Development nt M-Average r U-Unsatis- factory
ì.	Greets customers and inquires about their needs.								Student	Teacher
2.	Pumps gasoline.		-							
3.	A Checks water in car radiator and battery.					:				*
4.	Cleans car windshields.									
5.	Checks car engine's oil level.									
6.	Checks tires for correct air pressure.									
7.	Washes and waxes cars.									
8.	Sells automobile tires, batteries, seat covers and other accessories.		,							
9.	Indicates to customer the amount due for rendered services, makes change or writes charge slip when credit card is used.		-							v) va v
10.	Lubricates cars.								*	
11.	Rotates tires.							ŀ		
12.	Replaces mufflers.									
13.	Charges batteries.		,					ļ		
14.	Drives customer's car between service station and customer's home or business.									
15.	Drives tow truck to stalled car on highway to perform minor repairs.									
16.	Gives information to customers regarding local roads, highways and points of interest.									
17.	Puts on and takes off snow chains.				•					
18.	Helps train new employees.									*
19.	Checks stock supply for reordering.									•
20.	Helps keep service station and rest rooms clean.									
									,	



TAS	SKS RELATED TO DISPLAY	Class	Simulated			DECA		JT	Level o	
	,		Store	Store	tion -		Pa.		Competency E-Excellent S-Superior	M-Average
									Student	factory Teacher
1.	Keeps windows cleaned and displayed with new and appropriate posters and signs.									
2.	Displays candy, snacks, cigarettes, etc., in a convenient place.									٨
3.	Calls attention to any displays of specially-priced or reduced parts and accessories - Ex. tire sale.					•			-	,
4.	Arranges various displays of related car products in the station or premises, such as tires, batteries, windshield wipers, oil and filters.									Į
5.	Turns on electric signs or display lighting.		•		* * *					·
6.	Directs customer's attention to display racks of maps and places-of-interest pamphlets.									
7.	Coordinates displays of parts and accessories with ads or promotional campaigns.		Ļ		•					·
TAS	KS RELATED TO ADVERTISING				*					
1.	Keeps informed of the station's advertising and promotions.									
2.	Keeps informed of competitor's prices and promotional campaigns.									
3.	Promotes the station by giving immediate and courteous service to customers.									
4.	Promotes the station by offering customers free or voluntary services.									
5.	Promotes customer's confidence by demonstrating parts, accessories or giving information on proper use.				•	G				
6.	Promotes confidence in the station by keeping grounds, equipment and facilities clean and attractive.									
7.	Gives trading stamps or premiums on trade.	,							-	
8.	Supplies customers information on advertised items.				-					
9.	Informs station attendants about advertised parts,				-					<u> </u>



TA	SKS RELATED TO ADVERTISING	Class	Simulated Store	School Store	Observa- tion	DECA		Level o Competency E-Excellent S-Superior Student	Development M-Average
	accessories or services.							Student	16#CHEL
10.	Posts copy of ad for station attendants.								
,11.	Helps with neighborhood solicitation campaigns.					,			
12.	·Participates in dealer coop- erative advertising programs.								
13.	Keeps informed of national and regional advertising program of supplier.			:				÷	
TAS	KS RELATED TO STOCK								
1.	Repairs stock.								
2.	Replenishes service supplies and equipment on pump islands and near pumps.								
. 3.	Replaces stock that has been sold so displays will be complete.			r		,			
4.	Keeps lube-room well stocked with lubricants, tires, batteries, seat covers, oil and other accessories.								,
5.	Keeps equipment in lube-room organized and accessible.								
6.	Calls vendor(s) if drink or food machines are empty or out-of-order.		'	,	¥				
7.	Maintains fresh supplies and good variety of candy, snacks, cigarettes, aspirins, etc.								
8.	Fills map racks with up-to- date assortment of maps.								
9.	Courts stock for reorder.		1						
10.	Keeps restrooms well supplied with soap, towels, etc., and in good repair.								^
11.	Replaces or repairs old or broken equipment.			٠					
12.	Helps unload delivery trucks.								
13.	Orders special parts or accessories.							,	
14.	Takes physical inventory of stock.								
TASK	S RELATED TO CUSTOMER CONTACTS								,
1.	Gives customers directions.								



TASI	S RELATED TO CUSTOMER CONTACTS	Class	Simulated Store	School Store	Observa- tion	DECA			Level of	Development
	a c								E-Excellent S-Superior	
2.	Adjusts customer's complaints and grievances.								Student	Teacher
3.	Gives demonstrations of products for customers.									
4.	Supplies customer with in- formation by telephone.					,				•
5.	Makes suggestions to customers on accessory products for cars.									
6.	Makes suggestions as to service needed or necessary repairs.									
7.	Gives out advertising products such as toys, premiums and stamps.									
8.	Authorizes checks.							,		
9.	Marks on maps best routes for tourists to follow.							i		
10.	Suggests good restaurants, motels or hotels and points of interest.		•						-	
11.	Suggests garages for major repairs.									
12.	Delivers cars after servic- ing.									
13.	Supplies restroom keys on request.									
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othe for	additional sheets to list r tasks and to provide space comments by the students and/ he teacher-coordinator.		۴٠							. ,
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TRAINING PLAN - COUNTER GIRL - RESTAURANT

The undersigned student agrees to participate in simulated and/or real occupational experiences that will develop competencies to perform the tasks detailed on this training plan. These experiences will be under the direction and supervision of the D.E. teacher-coordinator.

Signed

SP	ECIFIC TASKS	Class	Simulated Store	School Store	Observa- tion	DECA		Non Pd.	E-Exceller	of / Development it M-Average r U-Unsatis- factory
1.	Serves food and beverages to patrons at counters.								Student	Teacher
2.	Serves customers at a counter when food is to be consumed elsewhere - car, outside tables, etc.			,						
3.	Serves food to customers at cars.									
4.	Obtains food orders from kitchen.									
5.	Prepares food order.									
6.	Prepares beverage order.		,							
7.	Writes order on food check.									
8.	Records order on ticket at cash register.									
9.	Wraps food to be carried out.									}
10.	Totals food check.		İ							`
11.	Accepts payment or refers customer to cashier.									
12.	Removes customers' dishes from counter.									
13.	Washes dishes, glasses and flatware.				. :	i .				
14.	Cleans serving counter.		,					ŀ		·
15.	Arranges dishes and silver- ware in convenient locations.									
16.	Answers questions concerning "specials" of the day.		٠,						•	•
17.	Discusses menu with manager to learn of changes in menu, prices or "specials."			,						
TASK	S RELATED TO DISPLAY		İ				ŀ			,
1.	Arranges counter where food is brought to front so that it is neat.									
2.	Coordinates displays of advertised and featured menus or dishes.									
									-{	



TAS	SKS RELATED TO DISPLAY	Class	Simulated Store	School Store	Observa-	DECA		JT	Level of Competency	
			Score	50012	21011	-			E-Excellent S-Superior	M-Average
3.	Cails attention to the "special" of the day by making up a plate and placing it where customers can see it.								Student	Teacher
4.	Displays and invites in- spection of kitchen facili- ties.									
5.	Sees that all dining room personnel are dressed neatly and attractively in clean, well-fitting uniforms.			•					•	
6.	Wears clean, attractive uniforms in accordance with the policies of the restaurant.					-				
7.	Places food on table in an appetizing way.									de projektoriste.
8.	Turns on electric signs or display lighting.								,	
TAS	KS RELATED TO ADVERTISING									
1.	Supplies customers informa- tion on advertised foods, dishes or services rendered.		;	y -						
2.	Informs dining room and kitchen personnel involved about advertised foods or dishes.									
3.	Fills telephone take-out orders in response to ads.									
4.	Orders foodstuffs to back up advertised or specially promoted menus or dishes.				,					
5.	Reads own and competitor's prices and promotional campaigns.									
6.	Develops special dishes, advertises and promotes.									
7.	Keeps informed of competitors prices and promotional campaigns.									
8.	Promotes the restaurant by giving immediate and courteous service to customers.									
	KS RELATED TO CARE OF FOODS, QUIPMENT AND SUPPLIES						•			
1.	Washes and sterilizes drinking, eating and cooking utensils.									
2.	Checks stockroom for depleted stock.		ļ		;					



	KS RELATEO TO CARE OF FOOOS, EQUIPMENT ANO SUPPLIES	Class	Simulated Store	School Store	Observa- tion	DECA		JT Non Pd.	Level of Competency in E-Excellent	Development M-Average
									S-Superior	U-Unsatis- factory
3.	Keeps food and supplies in stockroom or stock closet organized and accessible.								Student	Teacher
4.	Replenishes serving table or condiment stand - sugar, napkins, glasses, ice, cream, etc.							ŕ		
5.	Inspects foodstuffs for damages or shortages upon receiving.				ı					
6.	Inspects perishable food.			;						
7.	Ousts or cleans tables and chairs.								•	-
8.	Replenishes sodafountain equipment - ice cream freezer drink syrups, sandwich spreads.									
9.	Packages take-out orders.									
TASK	S RELATED TO CUSTOMER CONTACTS									
1.	Gives customers directions.			:						
2.	Adjusts customer's complaints about food and service.	٠	:							
3.	Receives "take-out" orders from customers by telephone.								'	
4.	Makes suggestions to customers for special dishes, beverages, etc.						•			
5.	Suggests to customers good motels or hotels, points of interest or entertainment.						•		,	•
6.	Promotes the "special" of the house.									•
oth for	additional sheets to list er tasks and to provide space comments by the students and/ the teacher-coordinator.				-				·	
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TRAINING PLAN - WAITER OR WAITRESS - RESTAURANT

The undersigned student agrees to participate in simulated and/or real occupational experiences that will develop competencies to perform the tasks detailed on this training plan. These experiences will be under the direction and supervision of the D.E. teacher-coordinator.

Signed

SP	ECIFIC TASKS	Class	Simulated . Store	School Store	Observa- tion	DECA)JT Non	level	of y Development
	•		i					Pd.		nt M-Average r U-Unsati s - factory
1.	Serves food and beverages to patrons according to rules of etiquette.								Student	Teacher
2.	Serves food and beverages to patrons quickly and efficiently at tables.									
3.	Discusses menu with manager to learn of "specials" or changes in menus or prices.									
4.	Presents guests with menu.									
5.	Answers questions about dishes, methods of preparation, etc.		•				5*			
. 6.	Makes suggestions to guests regarding food, dinner courses and appropriate wines.									
7.	Writes order on check or memorizes it.									
8.	Relays order to kitchen or bar.								•	
9.	Prepares beverage order.				•		İ			
	Collects beverages and assembles food from kitchen or bar.									_
11.	Serves food to patrons from side table, service bar or tray.								*	
. 12.	Wraps food to be carried out.			-						
13.	Observes guests to fulfill additional requests.									
14.	Observes guests to determine when meal is completed and suggests desserts.									
15.	Totals food check.			İ		1				
16.	Accepts payment or refers customers to cashier.								:	
17.	Removes customers' dishes from counter or table and takes to kitchen.									
18.	Prepares tables or counters for serving meals by Clean- ing tables and replacing linen, mats, silver and									



glasses.

SPEC	IFIC TASKS	Class	Simulated Store	School Store	Observa- tion	DECA			Level of Competency E-Excellent	Development M-Average
	·								S-Superior	U-Unsatis- factory
19.	Makes coffee and tea.								Student	Teacher
20.	Cuts pies, cake and lemons and prepares butter, jellies, etc.									
21.	Checks silver for cleanliness before using.									
22.	Cleans fountain counters and shelves.									
TASK	SERELATED TO DISPLAY									
1.	Arranges counter where food is brought to front so that it is neat.						•			
2.	Coordinates displays of advertised and featured menus or dishes.									
3.	Wears clean, attractive uniforms in accordance with the policies of the restaurant.									
4.	Places food on table in an appetizing way.							,		
5.	Prepares attractive servings.				•					
6.	Cleans and arranges pie cases on lunch counter.							٠		
TASK	S RELATED TO ADVERTISING									
1.	Supplies customers information on advertised foods, dishes or services.			-						
2.	Promotes the restaurant by giving immediate and courteous service to customers.									
3.	Keeps informed of what is being advertised or promoted.			ı				:		
	S RELATED TO CARE OF FOOD, UIPMENT AND SUPPLIES									
1.	Washes and sterilizes drink- ing, eating and cooking utensils.									
2.	Replenishes serving table or condiment stand - sugar, napkins, glasses, ice, cream, etc.		,,	•						
3.	Dusts or cleans tables and chairs.									
4.	Cleans, folds and has ready the proper menus for the right meal.									



war.

TAS E	SKS RELATED TO CARE OF FOODS, QUIPMENT AND SUPPLIES	Class	Simulated Store	School Store	Observa- tion	DECA		Non Pd.	E-Excellent S-Superior	Development M-Average U-Unsatis- factory
5.	Replenishes soda fountain equipment - ice cream freezer drink syrups, sandwich spreads.								Student - /	Teacher
6.	Packages take-out orders.		*							,
7.	Checks silver, china and glasses for stains before using.		•							
TASK	S RELATED TO CUSTOMER CONTACTS		5 mm	Brooklantin y	-					
1.	Gives customers directions.									
2.	Adjusts customer's complaints about food and service.									
3.	Receives "take-out" orders from customers by telephone.				•					
4.	Makes suggestions to customers for special dishes, beverages. etc.									
5.	Suggests to customers good motels or hotels, points of interest or entertainment.									
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othe for	additional sheets to list er tasks and to provide space comments by the students and/ the teacher-coordinator.									
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TRAINING PLAN - BUSBOY - RESTAURANT

The undersigned student agrees to participate in simulated and/or real occupational experiences that will develop competencies to perform the tasks detailed on this training plan. These experiences will be under the direction and supervision of the D.E. teacher-coordinator.

SPE	CIFIC TASKS	Class	Simulated Store	School Store	Observa- tion	DECA	Pd.	JT Non Pd.		of Development t M-Average
*										U-Unsatis- factory
1.	Assists one or more waiters or waitresses in their duties.						,		Student	Teacher
2.	Replaces soiled linen with clean linen and napkins.	,								
3.	Replenishes butter supply of guests, refills water glasses.									
4.	Replenishes service bar with sauces, coffee, soups, etc.									
5.	Brings clean silverware, china and glasses to dining room.									
6.	Sweeps and cleans dining room.									
7.	Dusts furniture and fixtures.									
8.	Washes dishes.								-	
9.	Sets tables with clean linens place mats, sugar bowls, etc.					·				
10.	Carries dirty dishes from tables to kitchen.				:				<u>:</u>	
11.	Cleans and polishes shelves and equipment of service bar coffee urn, cream dispenser, etc.		-	*						
12.	Runs errands.									
13.	Carries trays from food counters to guests' tables - cafeteria or buffet.									-
14.	Circulates among diners to serve beverages.									
15.	Cleans off tables.									
TASK	S RELATED TO DISPLAY								-	
1.	Wears clean, attractive uniforms in accordance with the policies of the restaurant.									
2.	Places food on table in an appetizing way.									
TASK	S RELATED TO ADVERTISING									
1.	Fills telephone take-out orders in response to ads.		,							
		I.	İ	***	•					



TAS	KS RELATED TO AOVERTISING	Class	Simulated	Schoo1	Observa-	. DECA	0	JT	Level o	f
			Store	Store	tion			Non	Competency E-Excellent S-Superior	Development - M-Average
2.	Provides and advertises special facilities for children (special menus, high chairs, miniature china and silver.								Student	Teacher
3.	Promotes the restaurant by giving immediate and courteous service to customers.			,						
	KS RELATEO TO CARE OF FOOOS, QUIPMENT AND SUPPLIES							w		
1.	Washes and sterilizes drinking, eating and cooking utensils.					,				
2.	Checks stockroom for depleted stock.						,			
3.	Keeps food and supplies in stockroom or stock closet organized and accessible.			:				,		
4.	Replenishes serving table or condiment stand - sugar, napkins, glasses, ice, cream, etc.									•
5.	Packages take-out orders.		~]		•		.			
6.	Keeps restrooms well supplied with soaps, towels, etc., and in good repair.			•			,			*
7.	Checks silver, china and glasses for stains before using.									,
8.	Ousts-or cleans tables and chairs.		·							
TASK	S RELATED TO CUSTOMER CONTACTS									
1.	Gives customers directions.							5		
2.	Adjusts customer's complaints about food and service.									,
3.	Receives "take-out" orders from customers by telephone.									
4.	Makes suggestions to customers for special dishes, beverages, etc.	Ì								
5.	Suggests to customers good motels or hotels, points of interest or entertainment.									
6.	Takes reservations.		,							,
oth for	additional sheets to list er tasks and to provide space comments by the students and/ the teacher-coordinator.				i	,				
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TRAINING PLAN - BELLMAN/PORTER - HOTEL/MOTEL

The undersigned student agrees to participate in simulated and/or real occupational experiences that will develop competencies to perform the tasks detailed on this training plan. These experiences will be under the direction and supervision of the D.E. teacher-coordinator.

Signed

SP	ECIFIC TASKS	Class	Simulated Store	School Store	Observa- tion	DECA	Non Pd.	E-Excelle	of y Development ent M-Average or U-Unsatis- factory
1.	Carries baggage for arriving guests.							Student	Teacher
2.	Escorts guest to registration desk.								
3.	Receives key for guest's room.								
4.	Escorts guest to room.								
5.	Deposits baggage in room.								
6.	Opens windows, adjusts radi- ators and turns on lights.								
7.	Makes sure room is equipped with towels, soap, stationery and other supplies.								
8.	Telephones operator in pre- sence of guest if the latter wishes to be called at a certain hour.			,					
9.	Collects guest's linen or suits for cleaning.								
10.	Returns to bellman's desk in lobby after showing a guest to his room.		· ·		,				
11.	Pages guests in lobby, dining room or other area.						İ		
12.	Supplies information about. hotel/motel facilities and services.								
13.	Assists departing guest with luggage.							× ,	
14.	Notifies bell captain about unusual occurrencies.								
15.	Maintains orderliness in lobby, lounges and public rooms by picking up newspapers, emptying ash trays, straightening cushions and replenishing supplies in writing desks.	ì							
16	Suggests use of hotel or motel services such as dining room and room service.								
17.	Delivers packages for guests and performs other errands.								,



SPE	CIFIC TASKS	Class		School		DECA		JT	Level o	
			Store	Store	tion		Pd.	Non Pd.	Competency E-Excellent S-Superior	M-Average U-Unsatis-
18.	Anticipates guests' wants and needs.		,						Student	factory Teacher
19.	Helps sell room accomodations by showing rooms to potential guests.		-							
20.	Makes minor room repairs and adjustments.									
21.	Explains to guests the loca- tion of ice and soft drink machines.									
22.	Explains to guest how to regulate thermostatic controls in the room.									
23.	Delivers messages for guests.		İ							
~·24.	Explains use of features of the room such as television, radio, night lock and telephone.									
25.	Gives directions.	~			,					,
26.	Locks gates to swimming pool and turns off lights at night									
27.	Helps with serving guests in the dining room during rush periods.									
TASI	KS RELATED TO SALES PROMOTION									
1.	Arranges registration desk so that it is neat - never cluttered.			' A						
2.	Develops lighting arrange- ments suitable to the lobby or other publicly-used rooms.							,	i ,	
3.	Wears clean, attractive uniforms in accordance with the policies of the hotel or motel.									
4.	Turns on electric signs or display lighting.									
5.	Directs customers' attention to displays of maps and places of interest.					i				
6.	Displays posters of special events in the community for tourists to see.									
7.	Displays a listing of meetings being held in the establish- ment with date, time and location.									
8.	Calls guests' attention to directional signs.									,



TASE	(S RELATED TO SALES PROMOTION	.Class	Simulated	Schoo1	Observa-	, DECA	0	, . JT	Level o	ſ
			Store	Store	.tion			Non	Competency E-Excellent	Development
								10.	S-Superior	U-Unwatiw-
									Student	factory Teacher
9.	Supplies customers informa- tion on advertised services and facilities.							ı.	•	
10.	Reads own and competitor's newspaper or trade journal ads.									
11.	Points out advertised services or facilities to guests.									
12.	Promotes the hotel or motel by giving immediate and courteous service to guests.									
13.	Offers customers free copies- of community events brochures or entertainment brochures.									
	S RELATED TO CARE OF ROOM UIPMENT AND SUPPLIES			,						
1.	Takes stock inventory count.		j							,
2.	Inspects rooms for damages or,pilferage.					,	,			
3.	Dusts or cleans furniture in lobby or public rooms.		-							
TASK	S RELATED TO CUSTOMER CONTACTS									
1.	Gives directions to guests.									
2.	Adjusts guests' complaints about rooms or service.									
3.	Makes suggestions to guests for entertainment, sight-seeing, etc.				•					
4.	Suggests good restaurants to guests.	-								
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othe for	additional sheets to list er tasks and to provide space comments by the students and/ the teacher-coordinator.						-			-
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PROTOTYPE TRAINING PLANS FOR THE FOLLOWING CAREER-LEVEL DISTRIBUTIVE JOBS:

DEPARTMENT_STORE

ASSISTANT BUYER
DEPARTMENT MANAGER
ASSISTANT RECEIVING MANAGER
ASSISTANT DISPLAY MANAGER
ASSISTANT CREDIT MANAGER

FOOD STORE

HEAD GROCERY CLERK
HEAD PRODUCE CLERK

VARIETY STORE

PERSONNEL MANAGER
COMMISSIONED SALESPERSON

PETROLEUM

. ASSISTANT OR SHIFT MANAGER

WHOLESALING

ROUTE SALESMAN
VENDING SPECIALIST

RESTAURANT

ASSISTANT RESTAURANT MANAGER
HOST/HOSTESS

HOTEL/MOTEL

ROOM CLERK



TRAINING PLAN - ASSISTANT BUYER - DEPARTMENT STORE

The undersigned student agrees to participate in simulated and/or real occupational experiences that will develop competencies to perform the tasks detailed on this training plan. These experiences will be under the direction and supervision of the D.E. teacher-coordinator.

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SPI	ECIFIC TASKS	Class	Simulated Store	School Store	Observa- tion	DECA	Non Pd.	E-Excelle	y Development nt M-Average
					į			S-Superio	r U-Unsatis- factory Teacher
1.	Reorders basic stocks.							Scudenc	reacher
2.	Helps buyer in selecting of merchandise.								
3.	Talks to manufacturer representatives and reviews their merchandise lines.			,					
4.	Supervises department sales force.								
5.	Trains new personnel in department.								
6.	Arranges schedules and break times for sales force.								
7.	Gives sales force product in- formation, department adver- tising information, and new policy and procedure infor- mation.						i		
8.	Supervises department mer- chandise displays.			,					·
9.	Writes initial advertising copy information.								,
10.	Decides when to mark down- merchandise.								
11.	Supervises merchandise mark- downs.								
12.	Returns damaged goods to manufacturers:								
13.	Helps salesperson with any difficult sales where addi- tional merchandise informa- tion is required.				, v				,
14.	Helps sales force at peak periods.								
15.	Supervises the merchandise fixture arrangements on the sales floor.								
	Works closely with branch or suburban department managers, providing them necessary in- formation and coordinating their efforts.								
17.	Keeps check of fast and slow moving items, recommending to buyer their reorder, marking-							:	*



SPE	CIFIC TASKS	Class	Simulated Store	School Store	Observa- tion	DECA			Level of Competency E-Excellent	Development M-Average
									S-Superior Student	factory
17.	down or transfer from one store to another.								Student	Teacher
18.	Keeps check on the movement of department's merchandise from point of receiving to getting it on the selling floor.			•						
19.	Acts for the buyer in his absence.				i					,
20.	Writes purchase orders.					-				
21.	Writes merchandise order cancellations.					-				•
22.	Matches receiving papers with buyer's orders.									
23.	Places special orders and follows through on their delivery.							-		
24.	Supervises periodic inventories of stock on selling floor and in stockroom.							,		
25.	Compiles necessary department reports.									
26.	Shops competitive departments in the city and reports to buyer.									, , , , , , , , , , , , , , , , , , ,
27.	Supervises work of department stock people.									
28.	Trains new stock people.									
29.	Retickets merchandise.									
TASK	S RELATED TO DISPLÁY									
1.	Gather products or merchan- dise from department for display man.						-			
2.	Set up department displays of merchandise determined by buyer.		,						~	
3.	Set up department displays of sales items.									
	Set up merchandise on shelves or floor attractively and neatly.									
5.	Return display merchandise to stock.									
6.	Coordinate displays of advertised and featured merchandise.				-					
	1	l	1			ŀ	l	I	ı	i



16	SKS RELATED TO DISPLAY	Clasa	Simulated Store	School Store	Obaerva-	DECA		JT	Level o	
			3:016	31016	LION		Pa.		Competency E-Excellent	
					'				S-Superior	U-Unsstis-
		1							Student	factory -
7.	Color coordinate department displays with floor-wide or store-wide themes.								Student	-
TA	SKS RELATED TO ADVERTISING		•							
1.	Supply customers information on advertised items.									
2.	Display advertised merchandise in the department.									
3.	Inform salespeople involved about advertised merchandise.									
4.	Post copy of ad for sales- people's information.									
5.	Coordinate displays with ads.			٠,		,				
6.	Keep result files on depart- ment ads.				-					
7.	Promote advertised merchandise.									
8.	Fill telephone or mail orders in response to ads.						ŗ		į	
9.	Order merchandise to back up ads.									
10.	Read your own and competitor's newspaper ads.				1			,		•
11.	Shop competitor's advertised merchandise for price, quality, comparison, etc.			,					_	
TASI	KS RELATED TO STOCK 1		İ						**	
1.	Repair stock.									
· 2·	Clean, dust, cover stock.		j							
3.	Reticket stock.		j	İ						
4.	Check department for depleted stock.									
5.	Check stockroom for depleted stock.							,		
6.	Fill in floor fixtures or bins.									
7.	Fill in stockroom.					.	ļ			
8.	Rearrange stock in department							:		
9.	Keep stock in stockroom or- ganized and accessible.									
10.	Send stock to branch stores.									-
11.	Take stock counts.					ŀ				
	1	1		- 1	ļ	- 1	ı		I	i



TASI	KS RELATED TO STOCK	Class	Simulated	. School	Observa-	DECA	0	JT	Level o	•
			Store	Store	tion	DECA		Non	Competency	Development
12.	Initiate stock counts.					1		Pd.	E-Excellent S-Superior	
13.	Reorder from stock counts.] ,						İ	Student	factory Teacher
14.	Correct stock control books from stock counts.								beadene	Toucher.
15.	Take physical stock inventory			,						
16.	Reorder basic stocks.									
17.	Mark-up (and record) stock.			•						
18.	Mark-down (and record) stock.									
19.	Initiate stock transfers from one store or department.		,		i					
20.	Check on and inspect stock for damages or shortages.									
21.	Ticket or mark stock.									
TASK	S RELATED TO CUSTOMER CONTACTS									
1.	Give customers directions.									
2.	Make exchanges of merchandise for customers.									•
3.	Give customer cash refund or charge credits.									1
4.	Adjust customer's complaints and grievances.								•	
5.	Supply customer with information by telephone.									
6.	Advise customer on current fashions.				,					
othe for	additional sheets to list r tasks and to provide space comments by the students and/ the teacher-coerdinator.		*							- Angelige



TRAINING PLAN - DEPARTMENT MANAGER - DEPARTMENT STORE

The undersigned student agrees to participate in simulated and/or real occupational experiences that will develop competencies to perform the tasks detailed on this training plan. These experiences will be under the direction and supervision of the D.E. teacher-coordinator.

Signed __

SPE	CCIFIC TASKS	Class	Simulated Store	School Store	Observa- tion	DECA		JT Non Pd.	E-Exceller	Development it M-Average
		,		,	}	Ì	l		S-Superior	U-Unsatis- factory
1.	Supervises an efficient and productive sales force.								Student	Teacher
2.	Supervises personnel in stock handling.									
3.	Recommends purchase of new stock.									
4.	Assists a salesperson in closing a sale whenever possible		:	*1	5					
5.	Evaluates salespeople according to efficiency, conduct and productivity.									
6.	Schedules salespeople for adequate sales coverage.									
7.	Recommends promotions and transfers of employees.									
8.	Arranges for adjustment of price errors.									
9.	Supervises handling of in- coming stock and checks quan- tities.							•	j	
10.	Orders movement of merchandise from receiving room to stockroom or salesfloor and directs its arrangement.									
11.	Informs salespeople of ori- gin, price, quality and lo- cation of each article.									
12.	Makes frequent and thorough inspection of stock.			-						
13.	Checks resultant sales of advertising to determine its effectiveness.									
14.	Trains employees on the job.			J						
15.	Purchases or requisitions - supplies for sales force.								رسية	
16.	Handles the day's receipts.			ļ		ŀ		İ	("	
17.	Approves checks and merchan- dise returns and exchanges.									
18.	Conducts department meetings to provide employees with needed information.								7	
									ļ	



SPE	CIFIC TASKS	Class	Simulated Store	School Store	Observa- tion	DECA			Level of Competency E-Excellent S-Superior	Development M-Aversge
									Student	factory Teacher
19.	Makes price changes for damaged merchandise.									
20.	Informs buyer of fast-moving items.						; ;			
21.	Supervises stock counts at buyer's request or initiates them.									
22.	Supervises periodic inventories.									
23.	Works with advertising and display departments on sales promotion.									,
24.	Shops the market with buyer.						,			
25.	Keeps floor area and stock arranged in the most saiable and eye-appealing manner.	•	•	,						
TASK	S RELATED TO DISPLAY									
1.	Gather products or merchandise from department for display man.									
2.	Set up department displays of merchandise determined by buyer.						:			
3.	Set up department displays of sales items.						° • y i,			
4.	Set up merchandise on shelves or floor attractively and neatly.		•		:					
5.	Set up island displays or ledge displays.									
6.	Dress showcases.				i				,	·
7.	Schedule display for depart- ment.									
8.	Return display merchandise to stock.		**	İ						
9.	Coordinate displays of advertised and featured merchandise.				,			-		
10.	Color coordinate department displays with floor-wide or store-wide themes.									
TASK	S RELATED TO ADVERTISING			ĺ						
1.	Supply customers information on advertised items.				-		-			-
2.	Display advertised merchandise in the department.					-				
	,		ı	1	l			l	ļ	l



	•		Simulated Store	School Store	Observa- tion			Non	Level o	Development
					:			Pd.	E-Excellent S-Superior	U-Unsatis- factory
3.	Inform salespeople involved about advertised merchandise.								Student	Teacher
4.	Post cupy of ad for sales- people's information.							-		
5.	Coordinate displays with ads.		*						•	
6.	Keep result files on department ads.								Ì	
.7.	Fromote advertised merchandise.									
8.	Fill telephone or mail orders in response to ads.									
9.	Try to obtain manufacturer help on cost of ad.									
10.	Order merchandise to back-up ad.									
11.	Read your own and competitor's newspaper ads.									
12.	Shop competitor's advertised merchandise for price, quality, comparison, etc.				,		***			
13.	Place ads (tear sheets) in strategic areas in store.		8							
TAS	KS RELATED TO STOCK		j					,		
1.	Repair stock.				·					-
2.	Clean, dust, cover stock.									
3.	Reticket stock.									
4.	Check department for depleted stock.						,		general na Programma	
5.	Check stockroom for depleted stock.								-	
6.	Fill in floor fixtures or bins.									
7.	Fill in stockroom.			ŀ						
8.	Rearrange stock in department.	.	.		•					
9.	Keep stock in stockroom or- ganized and accessible.					• -				
10.	Take stock counts.									
11.	İnitiate stock counts.									
12.	Reorder from stock counts.								ı	
13.	Correct stock control books from stock counts.				-					
14.	Take physical stock inventory.									



TASKS RELATED TO STOCK	.Class	Simulated,	School.	Observa-	DECA	o	JT	Level o	ſ
INDIA INTENTED TO STOCK		Store	Store	tion	,		Non	Competency E-Excellent	Development
								S-Superior	U-Unsatis- factory
15. Reorder basic stocks.								Student,	Tescher
16. Mark-up (and record) stock.									
17. Mark-down (and record) stock.									
18. Check on and inspect stock									
for damages or shortages.								:	
19. Ticket or mark stock.									
TASKS RELATED TO CUSTOMER CONTACTS						ند			٠.
1. Give customers directions.		:							
2. Make customer exchanges.									
Give customer cash refunds or charge credits.		٠	, gyddynau be a s Ym ywy - g y						
 Adjust customer's complaints and grievances. 							•		
Gift-wrap customers' packages		ı							
6. Give demonstrations		•							
 Supply customer with informa- tion by telephone. 			•						
 Advises customer on current fashions. 									
7 v							:		
* ,			-						
<i>;</i>		,	·						
Use additional sheets to list other tasks and to provide space for comments by the students and/ or the teacher-coordinator.		,							
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TRAINING PLAN - ASSISTANT RECEIVING MANAGER - DEPARTMENT STORE

The undersigned student agrees to participate in simulated and/or real occupational experiences that will develop competencies to perform the tasks detailed on this training plan. These experiences will be under the direction and supervision of the D.E. teacher-coordinator.

Signed _

SPI	ECIFIC TASKS	Class	Simulated Store	School Store	Observa- tion	DECA		JT Non Pd	Level of Competency E-Excellent	Development
	•				,			, u.	S-Superior	
1.	Checks with carriers for lost merchandise.			q.					Student	Teacher
2.	Supervises receiving clerks.									
3.	Makes claims for damages, shortages and overcharges.		•							
4.	Supervises the quick forward- ing of merchandise to proper department checking and mark- ing areas.									*
5.	Trains new trafric and receiving employees.			-						
6.	Supervises record-keeping of incoming merchandise.				i					
7.	Tracks down non-delivered merchandise.									
8.	Schedules the working hours and reliefs of employees.									
9.	Works with buyers on complaints of missing and damaged merchandise.									
10.	Routes return-to-vendor mer- chandise.								,	
TAS	SKS RELATED TO STOCK									. •
1.	Repair stock.									
2.	Reticket stock.									
3.	Fill in stockroom.									
4.	Rearrange stock in department.							i		
5,	Keep stock in stockroom or- ganized and accessible.									
6.	Send stock to branch stores.	İ								
7:	Take stock counts.									
8.	Mark-up (and record) stock.	1				1	į	ı		
9,	Mark-down (and record) stock.									
	Initiate stock transfers from one store or department to ∵another.									
11.	Check on and inspect stock for damages or shortages.									
12.	Ticket or mark stock.		-		İ		- 1	ļ	!	



		04 1 1	0-1-1	01	DEGA	•	ır	Level o	e
TASKS RELATED TO STOCK	Class	Simulated Store	Store	Observa- tion	DECA		JT Non	Competency	Development
·							Pd.	E-Excellent S-Superior	U-Unsatis-
					ļ			Student	factory Teacher
13. Take physical stock inventory					:				
TASKS RELATED TO ADVERTISING									•
 Supply customers information on advertised items. 									
Read your own and competi- tor's newspaper ads.								-	
TASKS RELATED TO CUSTOMER CONTACTS									
1. Give customers directions.					, ·				
•									
	•								
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									*
No 13242 2 -1 4 - 254	İ								
Use additional sheets to list other tasks and to provide space for comments by the students and/ or the teacher-coordinator.				,					
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TRAINING PLAN - ASSISTANT DISPLAY MANAGER - DEPARTMENT STORE

and ened The undersigned student agrees to participate in simulated and/or real occupational experiences that will develop competencies to perform the tasks detailed on this training plan. These experiences will be under the direction and supervision of the D.E. teacher-coordinator.

SP	ECIFIC TASKS	Class	Simulated Store	School Store		DECA	-	JT War	Level	-
			·	Store	tion		Pa.	Pd.	E-Excelle	y Development nt M-Average r U-Unsatis- fsctory
1.	Oversees preparation of display sets.								Student	Teacher
2.	Gathers suitable merchandise from different departments for display.									
- 3.	Arranges displays of merchan- dise in store windows or showcases which will feature selling points.					-				
4.	Receives directions via sketches or verbally.			•						
5.	Supervises cleaning of display windows and fixtures.									
6.	Supervises making of neces- sary backgrounds on designs.						-			
· 7.	Removes existing display and returns merchandise to proper departments.									
8.	Coordinates and accessorizes merchandise for displays.									
9.	Learns the points to be stressed about each article.									
10.	Trims show window or showcase							İ		•
11.	Arranges background of paper, wallboard or drapes.								,	
12.	Groups merchandise to please the eye.									
13.	Supervises helpers.			- 1			İ			
14.	Learns about seasonal sales, coming advertisements, current events.									
15.	Dresses mannequins for displays.			-						
16.	Designs and sketches displays									
17.	Trains display helpers.					l				
18.	Keeps informed on current fashions.									
19.	Assists in developing store- wide display themes.									
20.	Oversees the setting up of backgrounds and scenery for fashion shows and other spe-							,		



cial events.

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SPE	CIFIC TASKS	.Class	Simulated.	School	Observa-	DECA	0	JT	Level o	f
			Store	Store	tion			Non Pd.	Competency E-Excellent	Development
•									S-Superior	
21.	Supervises the housekeeping or cleaning duties connected with displays.				,				Student	Teacher
22.	Orders display supplies and equipment.									
23.	Learns if enough merchandise is available to warrant the expense of advertising.									į
TAS	KS RELATED TO ADVERTISING						,			
1.	Coordinate displays with ads.									
2.	Read your own and competi- tor's newspaper ads.									
	Develop props and sets for television shows, fashion shows and other special events.		•		,					
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othe for	additional sheets to list er tasks and to provide space comments by the students and/ the teacher-coordinator.									•
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TRAINING PLAN - ASSISTANT CREDIT MANAGER - DEPARTMENT STORE

The undersigned student agrees to participate in simulated and/or real occupational experiences that will develop competencies to perform the tasks detailed on this training plan. These experiences will be under the direction and supervision of the D.E. teacher-coordinator.

Signed __

SP	ECIFIC TASKS	Class	Simulated Store	School Store	Observa- tion	DECA		Non Pd.	E-Excelle	of y Development nt M-Average r U-Unsatis- factory
1.	Approves or rejects accounts.								Student	Teacher
2.	Assists manager in record keeping.		9 4 24	12	0					
3.	Arranges extension of time for paying accounts.									
4.	Acts for credit manager in his absence.		·							
5.	Interviews and obtains information from new applicants for credit.	1.						•		
6.	Obtains information from credit bureaus and applicants' references.									
7.	Trains new employees.									
8.	Prepares reports.								- -	
9.	Supplies credit bureau and bureau members with customer credit information.							,		
10.	Analyzes and ages accounts for credit bureau.									
11.	Receives payments on merchandise in lay-away.					**	, <u></u>	-		
12.	Sets up accounts or makes arrangements for contracts within the Industrial Sales Division (sells to hotels, restaurants, and others).						,			
13.	Reports to management on Industrial Division Accounts.							- 1		
14.	Interviews potential employees.									
15.	Helps in preparing plans for soliciting new accounts.									
16.	Helps with preparing a six- month budget for the accounts receivable division.						7			
17.	Types letters to customers with delinquent accounts.									
18.	Receives payments on bills from customers.									
19.	Answers charga-phone for credit authorization.			1						



SDEC	IFIC TASKS	.Class	Simulated.	School	Observa-	, DECA	0.	JT	Level of	•
31 60	II IC INONO		Store	Store	tion		·	Non	Competency I E-Excellent	evelopment
								ra.	S-Superior	U-Unsatis-
									Student	<u>factory</u> Teacher
20.	Sets up addressograph plates to send out statements.									
21.	Orders customer charge plates									4
22.	Writes letters to customers to reactivate accounts.									
TASK	S RELATED TO CUSTOMER CONTACTS									
1.	Give customers directions.									
2.	Give customer cash refunds or charge credits.									*
3.	Adjust customer's complaints and grievances.		, ~~as							
4.	Supply customer with information by telephone.		44							
5.	Interview customer during credit application.									
oth for	additional sheets to list er tasks and to provide space comments by the students and/ the teacher-coordinator.									,
	**			·						



TRAINING PLAN - HEAD GROCERY CLERK - FOOD STORE

The undersigned student agrees to participate in simulated and/or real occupational experiences that will develop competencies to perform the tasks detailed on this training plan. These experiences will be under the direction and supervision of the D.E. teacher-coordinator.

Signed

SPI	ECIFIC TASKS	Class	Simulated		Observa-	DECA		JT	Level	
	4%,		Store	Store	tion .		Pd.	Pd.	E-Exceller S-Superior	y Development nt M-Average r U-Unsatis- factory
1.	Makes work assignments for grocery clerks.								Student	Teacher
2.	Evaluates performance of grocery clerks.				٠				1	
3.	Promotes a team effort on the part of the grocery departmental staff.									
4.	Recommends scheduling require ments to store manager.					•				
5.	Writes orders for grocery department.									
6.	Gives completed inventory order of grocery department to store manager.					!				
7.	Supervises and participates in unloading grocery ware-house trucks.									
8.	Supervises and participates in the cutting of cases and price-marking of grocery merchandise to be stocked on shelves.			,			,			
9.	Checks all warehouse and direct-store deliveries as they are delivered to the store.				-			-		
10.	Assigns to grocery clerks their particular sections to stock								,	
11.	Supervises proper care of the stockroom.									•
12.	Supervises the cleaning of shelves and floors in grocery department.								,	
13.	Reports malfunction of refri- geration and grocery depart- ment equipment.	•				,				
14.	Sorts and stores damaged or spoiled goods for pickup by vendors.					٠		-	•	
15.	Supervises price changes in grocery department as item-ized by store manager.							,		
16.	Assigns and participates in the building of displays for the grocery department in					-				



SPE	CIFIC TASKS	Class				DECA		JT_	Level o	
			Store	Store	tion		Pd.		Competency E-Excellent	
		1 1							J-Superior	factory
16.	accord with the display plan prepared by store manager.								Student	Teacher
17.	Reports pilferage or theft to manager or security officer.									
18.	Supervises the dismantling of displays.									
19.	Reports out-of-stock condi- tions and late deliveries of grocery stock to store mana- ger.						-			,
20.	Assists customers in locating merchandise.									
21.	Refers customers complaints and requests to manager.									
22.	Bags groceries and assists customer out of store.									,
23.	. Acts as cashier when assigned									
24.	Maintains a section of stock in the grocery department.		•	,	•			-		,
25.	Assists in the training and orientation of all grocery clerks.				^,					
26.	Advises store manager on turn- over of grocery items.				Ì					
27.	Prepares stockroom and groce- ry area for inventory.								:	
28.	Attends store meetings and makes recommendations on grocery promotion plans.			,						
29.	Runs random check on prices and allocation of space on grocery items.				-					
30.	Checks grocery department for proper rotation of merchandise.									
31.	Supervises and assists in scheduled cleaning of refrigeration equipment in grocery department.									:
TASK	S RELATED TO DISPLAY									
1.	Gathers products or merchan- dise from salesfloor or stockroom for displays.									
2.	Sets up department displays of merchandise.									
3.	Sets up department displays of sale items or specials.	-								
			I	l.	1				1	Ī



TA:	SKS RELATED TO DISPLAY	Class	Simulated Store	School Store	Observa- tion	DECA		JT Non	Level o	
					•			Pd.	E-Excellent S-Superior	U-Unsatis- factory
4.	Sets up merchandise on shelves or floor attractively and neatly.			*					Student	Teacher
5.	Returns display merchandise to stock.		1							
6.	Coordinates displays of advertised and featured merchandise.		r							
7.	Cuts cases for display.								<u> </u>	
8.	Puts shelf price tags in moldings.									
9.	Makes, paints and puts up display signs.									
10.	Puts up pre-made signs on displays.									
11.	Attractively wraps and packages products for most effective displays.									
12.	Puts signs in windows.									
13.	Stores display materials.									
14.	Calls customer's attention to displays of specials.									
15.	Schedules vendors and manu- facturer representative to build special displays.									
16.	Locates displays in best traffic areas.									
17.	Trims stock for better appearance.		4							
TAS	KS RELATED TO ADVERTISING									
1.	Supplies customers information on advertised items.									
2.	Highlights advertised items on shelves in the department.									
3.	Informs store employees about advertised merchandise.									
4.	Keeps results on store ads.									
5.	Orders merchandise to back up ads.									
6.	Reads own and competitor's newspaper ads.									
7.	Shops competitor's advertised merchandise for price, quality and comparison.			,			-			
									l	!



TΔS	KS RELATED TO ADVERTISING	Class	Simulated	School	Observa-	DECA	0	JT	Level of	
1710	r		Store	Store	Lion		Pd.		Competency I E-Excellent S-Superior	Development M-Average U-Unsatis- factory
8.	Posts current ads in heavy traffic areas in store.								Student	Teacher
9.	Places advertising pamphlets or brochures in prominant places.			3						
10.	Collects newspaper coupons from customers and keeps a record of them.				:					
11.	Gives customers mailers - or circulars - who did not receive them and gets their addresses for future mailings									
12.	Sees that the store receives proper advertising allowances from vendors and manufacturers.			•						-
13.	Gives demonstrations of advertised merchandise.									
TAŞ	KS RELATED TO STOCK									
1.	Tickets or marks stock.									i
2.	Checks shelves for depleted stock and fills in.				.,					
3.	Checks stockroom for depleted stock and fills in.				,,	•				
4.	Rearranges stock in department.									
5.	Keeps stock in stockroom or- ganized and accessible.							manny.		•
6.	Takes stock counts.									
7.	Supervises stock counts.									
8.	Reorders from stock counts.									
9.	Corrects stock control books from stock counts.									
10.	Keeps perpetual stock inventory.									
11.	Takes physical stock inventory.									
12.	Changes prices on stock, marking up or down according to price changes.							-		
13.	Checks on and inspects stock for damages, shortages, spoi- lage and breakage.									
14.	Rotates stock on selling flo- or and in stockroom for best sales - according to coded date.									



TASK	S RELATED TO STOCK	Class	Simulated Store	School Store	Observa- tion		Pd.	Non Pd.	Level o Competency E-Excellent S-Superior	Development M-Average
15	Unloads trucks.					′			Student	Teacher
	Orders products or merchandise upon repeated customer requests.									۱۵۰۰ ما
17.	Checks in stock received and places in stockroom or on selling shelves.									7
18.	Cleans and dusts stock.									٠.
TASK	S RELATED TO CUSTOMER CONTACTS	-							`+;	
1.	Gives customers directions.								Same of the	,
2.	$\label{eq:Adjusts} \begin{tabular}{ll} Adjusts & customer's complaints \\ and & grievances. \end{tabular}$					-			,	
3.	Gives demonstrations or cooking instruction. $ \\$									
4:	Supplies customers with information by telephone.								٠,	,
5.	Carries grocery bags to car for customer.			•	• •					
6.	Takes details of customer accident in store.									
7.	Makes refunds.									* ;
8.	Gives free samples.								1	1
9.	Authorizes checks.									
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Use	additional sheets to list.		1						,	
for	er tasks and to provide space comments by the students and/									
or	the teacher-coordinator.									
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TRAINING PLAN - HEAD PRODUCE CLERK - FOOD STORE

The undersigned student agrees to participate in simulated and/or real occupational experiences that will develop competencies to perform the tasks detailed on this training plan. These experiences will be under the direction and supervision of the D.E. teacher-coordinator.

Signed _

SPE	CIFIC TASKS	Class	Simulated Store	School Store	Observa- tion	DECA		JT Non Pd.	E-Excellen	of Development It M-Average U-Unsatis- factory
1.	Prepares orders of produce items and submits them to store manager.							-	Student	Teacher
2.	Prepares orders of produce items and submits them to warehouse or supplier.									
3.	Plans produce rack layout and special produce displays.									,
4.	Instructs produce clerks on the layout and display plans.	<u>.</u>					,			
5.	Assists in receiving and un- loading of produce deliveries		•		-1.	,				
6.	Checks invoices and delivery tickets for proper pricing, weights and quantities.		;			•				
7.	Rejects unsatisfactory mer- chandise and sends back to supplier.					`				
8.	Requests credits or adjust- ment from warehouse or sup- plier on unsatisfactory pro- duce.					•			-	
9.	Directs and assists in pre- packing, weighing, and dis- playing produce.			•		•				
10.	Directs and participates in pricing of merchandise.					,				
11."	Takes remedial action on distressed produce items by special pricing or special display or disposal of items.	☞.			•				٠	
12.	Is responsible for produce department profits.									•
13.	Controls profit by proper buying, inventory control and decisive remedial action on we distressed merchandise.								,**a	
14.	Schedules personnel staffing for produce department.	-							·	
15.	Makes work assignments to personnel for efficient departmental production.									
16.	Checks on proper pricing and product rotation.									



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SP	ECIFIC TASKS	Class	Simulated	School	Observa-	, DECA	0	JT	Level o	f
<i>3,</i>	to more		Store	Store	tion				Competency E-Excellent S-Superior	Development M-Average
17.	Plans special department promotions in cooperation with store manager.	_							Student	Teacher
18.	Supervises cleaning and main- tenance of produce sales area, working area, and coolers.								- :	
19.	Directs decoration of produce sales area.									
20.	Orders film, trays, bags, bands, price labels and lin- ens for department.									
21.	Prepares price lists for checkers on produce items not pre-priced or pre-weighed in sales area.									, -
22.	Assists customers in the se- lection of produce and its proper weighing.									
23.	Trains produce clerks in the details of the performance of their jobs.									
24.	Provides produce clerks with product information.		-							
25.	Establishes packaging size requirements for department.									
26.	Directs the grading of pro- duce items for packaging, pricing, and sale.					_ '				
27:	Checks temperature control of refrigerated cases.									
28.	Advises store manager of any malfunctioning equipment.	,								
29.	Advises store manager on personnel requirements for the department.	\ \\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	,							
30.	Handles customer's requests and complaints or gives them to the store manager.									,
31.	Evaluates the performance of produce clerks.									
32.	Takes inventory of department as directed.								-	:
33.	Prepares reports on depart- mental activity.		-							
34.	Attends store meetings.									
35.	Assists store manager in plan- ning special produce sales and promotions.		,	esivius "						
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SPEC	IFIC TASKS	.Class	Simulated.	School	Observa-	DECA	٥	JT	Level o	f
5, 50	11 10 1/10/0		Store	Store	tion	DECK		Non	Competency	Development
							ł	Pd.	E-Excellent S-Superior	
•									Student	factory Tescher
36.	Receives product information from store manager or field supervisor.			*				,	student.	rescher
37.	Analyzes sales and profit statements for problem areas in order to take remedial action.	-					-			•
TASK	S RELATED TO DISPLAY									
1.	Gathers products or merchandise from salesfloor or stockroom for displays.), 1	
2.	Sets up department displays of merchandise.								,	
3.	Sets up merchandise on sale items or specials.									
4.	Sets up merchandise on shelves or floor attractively and neatly.			,					,	
5.	Returns display merchandise to stock.				-					-
6.	Coordinates displays of advertised and featured merchandise.									
· 7.	Cuts cases for display.		}	-						
8.	Puts shelf price tags in moldings.	Ì							·	
9.	Makes, paints and puts up display signs.									
10.	Puts up pre-made signs on displays.						٠			
11.	Attractively wraps and packages products for most effective displays.									
12.	Puts signs in windows.								ŧ	
13.	Stores display materials.									
14.	Calls customer's attention to displays of specials.									
15.	Locates displays in best traffic areas.				`					
16.	Trims stock for better appearance.		·							
TASKS	RELATED TO ADVERTISING									1
1.	Supplies customers information on advertised items.									
2.	Highlights advertised items on shelves in the department.									



IA:	SKS RELATED TO ADVERTILING	Class	Simulated Store	School Store	Observa- tion				E-Excellent	Development
3.	Informs store employees about advertised merchandise.								Student	Teacher
4.	Keeps results on store ads.								- Andrews	
5.	Orders merchandise to back up ads.						,	-	An r	
6.	Reads own and competitors' newspaper ads.								-	
7.	Shops competitors' advertised merchandise for price, quality and comparison.									
8.	Posts current ads in heavy traffic areas in store.									
9.	Places advertising pamphets or brochures in prominent places.		Arrivalli veri 1							. ,
TAS	SKS RELATED TO STOCK									•
1.	Tickets or marks stock.									
2.	Checks selling floor shelves for depleted stock and fills in.				-					
3.	Checks stockroom for depleted stock and fills in.									
	Rearranges stock in depart- ment.				•					
5.	Keeps stock in stockroom or- ganized and accessible.									,
6.	Takes stock counts.									
7.	Supervises stock counts.		ļ							
8.	Reorders from stock counts.		ĺ	-						
9.	Takes physical inventory.	l								
10.	Changes prices on stock.			ĺ						
11.	Checks on and inspects stock for damages, shortages, spoilage and breakage.				•					
12.	Rotates stock on selling flo- or and in stockroom for best sales.				-					
13.	Unloads trucks.									
14.	Orders products or merchan- dise upon repeated customer requests.									,
	Checks in stock received and places in stockroom or on selling shelves.									
16	Cleans and dusts stock.	1		-		- 1			l	



TASKS RELATED TO CUSTOMER CONTACTS		Class Simulated Store		School Store	Observa- tion	DECA	Pd.	Pd.	Level of Competency Development E-Excellent M-Aversge S-Superior U-Unsatis- factory	
1.	Gives customers directions.								Student	Teacher
.2.	Adjusts customer's complaints and grievances.									
3.	Gives demonstrations or cooking instructions.			ı						
4.	Supplies customer with information by telephone.					,				
5.	Carries grocery bags to car for customer.	-								
6.	Makes refunds.									
							. ^			
					-					
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oth for	e additional sheets to list er tasks and to provide space comments by the students and/ the teacher-coordinator.									
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TRAINING PLAN - PERSONNEL MANAGER - VARIETY STORE

The undersigned student agrees to participate in simulated and/or real occupational experiences that will develop competencies to perform the tasks detailed on this training plan. These experiences will be under the direction and supervision of the D.E. teacher-coordinator.

Signed _

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SP	ECIFIC TASKS	Class	Simulated Store	School Store	Observa- tion	DECA	Non Pd.	E-Exceller S-Superior	y Development nt M-Average r U-Unsatis- factory
1.	Interviews job applicants, investigates references and hires employees.							Student	Teacher
2.	Recommends promotions or salary increases to management.							`	
3.	Arranges transfers of employees to fill vacancies.								
4.	Enforces rules of dress and conduct.								
5.	Listens to employee compla- ints and adjusts grievances.								
6.	Recommends systems improve- ments - wage rates, hours, working conditions.								·
7	Reviews promotions, trans- fers or dismissals.								
8.	Maintains personnel and pay- roll records:			-					
9.	Schedules and budgets em- ployee working hours.								
10.	Trains new employees in store systems and procedures.		P						
11.	Supervises the paperwork for lay-aways.	5							
12.	Receives payments for lay- aways from customers								
13.	Hand) and found"						u ",	, 44	
i	ployees' or customer accidents which occur in the store.	Page 18				6			
15.	Supervises and relieves the switchboard operator.								
16.	Supervises salespeople during busy times, seeing that sales floor is covered.		:	·					
17.	Handles customers.' complaints		ľ						
18.	Authorizes-customers' checks and refunds.								
19.	Helps with shoplifting cases.			-					
20.	Takes charge of store meet ings for employees.								



SPE	CIFIC TASKS	Class	Simulated Store	School Store	Observa- tion	DECA		JT Non Pd.	Level of Competency E-Excellent S-Superior	Development M-Average
21.	Checks to see that policies are followed by all employees.								Student	Teacher-
TASI	KS RELÁTED TO DISPLAY									
1.	Set up counter displays of items.									
2.	Set up department displays of sale items.					•				
3.	Set up merchandise on shelves or floor attractively and neatly.		•							
4.	Display showcases.									
5.	Restock counter or fixtures.									
6.	Coordinate displays of adver- tised and featured merchan- dise.				~					
7.	Purchase display supplies.		-							
8.	Direct the setting up of displays.				4					•
9.	Inspect and approve displays.							- 1		^
10.	Call attention to display specials.								:	
11.	Plan coordinated window dis- plays and interior displays.									
12.	Rearrange displays of merchan- dise to encourage higher rate of stock turnover.									
TASK	S RELATED TO ADVERTISING	ļ				•				
1.	Supply customers information on advertised items.									
2.	Display advertised merchan- dise in the department.									
3.	Inform salespeople involved about advertised merchandise.			F						
4.	Order merchandise to back up ad.			,						
5.	Read own and competitor's newspaper ads.							1		
6.	Point out advertised merchandise to customer and emphasize its selling points.									
TASK	S RELATED TO STOCK				İ					
1.	Repair stock.	İ								
2.	Clean, dust, cover stock.						, '			1
3.	Reticket stock.	1	j	ļ	1		l	l	i D	l



IĄ	SKS RELATED TO STOCK	Class	Simulated Store	School Store	Observa-	DECA		Non Pd.	Level o Competency E-Excellent S-Superior	Development M-Average
4.	Check department for depleted								Student	factory Teacher
	stock.									
5.	Check stockroom for depleted stock.		-							
6.	Fill in floor fixtures or bins.						[
7.	Fill in stockroom.						ľ			
8.	Rearrange stock in department.									
9.	Keep stock in stockroom or- ganized and accessible.									
10.	Make special orders.		•							
11.	Take stock counts.								1.5	
12.	Initiate stock counts.	i			*				<u>.</u>	
13.	Reorder from stock counts.				Ť					
14.	Correct stock control books from stock counts.									
15.	Take physical stock inventory.			,						
16.	Reorder basic stock.				:					
17.	Mark-up (and record) stock.							1		
18.	Mark-down (and record) stock.		,							
19.	Ticket or mark stock.								. ,	
20.	Inspect perishable stocks - food items - for freshness.		-							·
TASK	S RELATED TO CUSTOMER CONTACTS	- 1								-
1.	Give customers directions.									
2.	Make exchanges of merchandise for customers.									*
3.	Give cash refunds or charge credits to customers.				•					
4.	Adjust customers' complaints and grievances.									
5.	Supply customers with information by telephone.									,
6.	Authorize customers' checks.									
othe for	additional sheets to list r tasks and to provide space comments by the students and/ he teacher-coordinator.	,								
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TRAINING PLAN - COMMISSIONED SALESPERSON - VARIETY STORE

The undersigned student agrees to participate in simulated and/or real occupational experiences that will develop competencies to perform the tasks detailed on this training plan. These experiences will be under the direction and supervision of the D.E. teacher-coordinator.

Signed _

SPI	ECIFIC TASKS	Class	Simulated Store	School Store	Observa- tion	DECA		Non Pd.		of y Development nt M-Averagè
							-			r U-Unsatis- factory
1.	Wraps or bags merchandise.								Student	Teacher
2.	Replenishes counters or display fixtures with merchandise.									
3.	Keeps merchandise neatly ar- ranged.							-	-	,
4.	Sells merchandise in an assigned area.									
5.	Writes out saleschecks.									
6.	Gives customer sales receipts.		•							
7.	Requisitions stock from stock-room.								i	** .
8.	Informs proper person of stock shortages.					,				
9.	Takes periodic inventories of stock,calling out or recording onto inventory sheets.				-					
10.	Gives customer store directions or merchandise location directions when requested.									
11.	Emphasizes chief selling points of merchandise to customer.		•							
12.	Encourages the sale of re- lated items.									
13.	Secures credit authorization.								İ	
14.	Trades up, trying to sell higher priced merchandise.									
15.	Reorders stock for assigned counters.	Ì								
16.	Attends weekly meetings in order to learn store policy or new plans.									
17.	Stacks "below" counter goods so that they can be brought forward with speed and con- venience.									
18.	Reports on slow selling items.].							
19.	Handles routine exchanges and adjustments trying to cultivate customer goodwill and repeat business.	,								



SPF	CIFIC TASKS	.Class	Simulated.	Schoo1	Observa-	. DECA	^	JT	Level o	F
J1 L1	**! ** IUAUA		Store	Store	tion	DECK		Non	Competency	Development
	•							Pd.	E-Excellent S-Superior	
20.	Assists in training new or less experienced associates.								Student	Teacher
21.	Points out items to customer and assists in sale as she makes her own decision.	-						,*	,	
TASI	KS RELATED TO DISPLAY							4		
1.	Gather merchandise from de- partment for display windows.									
2.	Set up counter displays of items.									
3.	Set up department displays of sale items.									
4.	Set up marchandise on shelves or floor attractively and neatly.				-	×.			- 1	
5.	Display showcases.									
6.	Restock counter or fixtures.									
7.	Return window display mer- chandise to stock.									
8.	Coordinate displays of advertised and featured merchandise.	:								•
9.	Purchase display supplies.	,								•
10.	Store unused display materials and fixtures.				Æ					
11.	Direct the setting up of dis- plays.									
12.	Inspect and approve displays.			Ì						
13.	Call attention to display specials.									
14.	Plan coordinated window dis- plays and interior displays.									
15.	Rearrange displays of merchan- dise to encourage higher rate of stock turnover.					200%				
TASK	S RELATED TO ADVERTISING	Ī								
1.	Supply customers information on advertised items.									
2.	Display advertised merchandise in the department.				-			•		
3.	Inform salespeople involved about advertised merchandise.									
4.	Post copy of ad for sales- people's information.				4					
5.	Order merchandise to back up ad.	1	1	I	l		ļ	İ	I	



6. Read your own and competitor's newspaper ads. 7. Shop competitors' advertised merchandise for price, quality and comparison. 8. Place ad tear sheets in strategic areas in store or department. 9. Give demonstrations of advertised merchandise. 10. Approve ad copy and artwork for newspaper ads. 11. Point out advertised merchandise to customer and emphasize its selling points. TASKS RELATED TO STOCK 1. Clean, dust, cover stock. 2. Reticket stock. 3. Check department for depleted stock. 4. Check stockroom for depleted stock. 5. Fill in floor fixtures or bins. 6. Fill in stockroom. 7. Rearrange stock in department. 8. Keep stock in stockroom organized and accessible. 9. Make special orders. 10. Take stock counts. 11. Initiate stock counts. 12. Reorder from stock counts. 13. Correct stock control books from stock counts. 14. Take physical stock inventory. 15. Reorder basic stock. 16. Mark-up (and record) stock. 17. Mark-down (and record) stock. 18. Inspect stock for damages or shortages upon receiving.	TASI	KS RELATED TO ADVERTISING	Class	Simulated Store	School Stòre	Observa- tion	DECA		Level o Competency. E-Excellent S-Superior	Development M-Average
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18. Inspect stock for damages or shortages upon receiving.	16.	Mark-up (and record) stock.			++					
shortages upon receiving.	17.	Mark-down (and record) stock.								
	18.									瀬
19. licket or mark Stock.	19.	Ticket or mark stock.								



TASKS RELATED TO CUSTOMER CONTACTS	Class			Observa-		. 0	JT	sperson - Va Level o	f
		Store	Store	tion		Pd.		Competency, E-Excellent S-Superior	M-Average
1. Give directions to customers.								Student	Teacher
Make exchanges of merchandise for customers.							f		
Give cash refunds or charge credits to customers.		,	-					•	
 Adjust customers' complaints and grievances. 									
Give demonstrations of mer- chandise for customers.									
Supply customers with information by telephone.									
Give free samples of merchan- dise to customers.									
·									
Use additional sheets to list other tasks and to provide space for comments by the students and/or the teacher-coordiantor.		-					ì		
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TRAINING PLAN - SERVICE STATION ASSISTANT - SERVICE STATION

The undersigned student agrees to participate in simulated and/or real occupational experiences that will develop competencies to perform the tasks detailed on this training plan. These experiences will be under the direction and supervision of the D.E. teacher-coordinator.

Signed _

SPE	CIFIC TASKS	Class	Simulated Store	School Store	Observa- tion	DECA		JT Non Pd.	E-Excelle	of y Development nt M-Average r U-Unsatis- factory
1.	Gives prompt, efficient and courteous service.								Student	Teacher
2.	Sells gas, motor oil, other petroleum products, lubrication, tires, tubes and retreading, batteries and other automobile accessories.									
3.	Checks oil and water and cleans windshield, outside mirrors and rear window while filling gasoline tank.									
4.	Checks tires and batteries for any operational difficulty when requested.		;				*			
.5.	Collects cash payment, uses credit card or charges to customer's account.									
6.	Refers to lubrication charts and other guides when neces- sary.			. " " <u>"</u>						
7.	Makes service calls.			,			j			,
8.	Changes and rotates tires.				.		ĺ			
9.	Puts on and takes off snow chains.									
Į 10 <u>.</u>	"Charge" batteries.	_				{				
	Keeps service station and restrooms clean.	۶.								
12.	Gives directions or road maps when requested.			-						
13.	Washes and waxes cars.									
14.	Works with gasoline tank truck driver where deliveries are made.				1					
15.	Check. meters and stick measures station's gasoline tanks.									
16.	Acts for the manager in his absence.									
17.	Helps train new employees.									
18.	Helps schedule working hours of employees.									
19.	Helps with record-keeping.									



\$	SPECIFIC TASKS	Class	Simulated Store	School Store	Observa- tion	DECA		Level o Competency E-Excellent S-Superior	Development M-Average U-Unsatis- factory
20	 Checks stock supply for reordering. 							Student	Teacher
T/	ASKS RELATED TO DISPLAY			٠					
1	 Keeps windows cleaned and displayed with new and appropriate posters and signs. 		-			1			_
2	Purchases any display signs needed.							,	•
3	 Calls attention to any dis- plays of specially-priced or reduced parts and accessories - Ex. tire sale. 							•	e e e e e e e e e e e e e e e e e e e
4	 Arranges various displays of related car products in the station or premises, such as, tire, batteries, windshield wipers, oil and filters. 					•			
5	 Turns on electric signs or display lighting. 								
6	 Directs customer's attention to display racks of maps and places-of-interest pamphlets. 								
. 7	 Coordinates displays of parts and accessories with ads or promotional campaigns. 				,				
T	ASKS RELATED TO ADVERTISING					-			
1	. Keeps informed of the station's advertising and promotions.								·
2	 Keeps informed of competitor's prices and promotional campaigns. 					k			
3	 Promotes the station by giving immediate and courteous service to customers. 								
4	. Promotes the station by offering customers free or voluntary services.						-		
5	 Promotes customer's confidence by demonstrating parts, accessories or giving infor- mation on proper use. 								
6	. Promotes confidence in the station by keeping grounds, equipment and facilities clean and attractive.								
7.	. Supplies customers information on advertised items.	, -	~						



T/	SKS RELATED TO ADVERTISING .	Class	Simulated Store	School Store	Observa-	DECA		JT Non	Level o	
									E-Excellent S-Superior	M-Average U-Unsatis-
8.	Informs station attendants about advertised parts, accessories or services.								Student	factory Teacher
9.	Posts copy of ad for station attendants.		·					-	,	٠
10.	Orders stock to back up ad or promotion.									
11.	Participates in dealer cooperative advertising program.							,		
12.	Keeps informed of national and regional advertising program of supplier.									
13.	Buys spots on local radio and television, places ads in local newspapers, football programs and calendars.				·			-		•
TAS	KS RELATED TO STOCK									
1.	Repairs stock.									
2.	Replenishes service supplies and equipment on pump islands and near pumps.									• .
3.	Replaces stock that has been sold so displays will be complete.									
4.	Keeps lube-room well stocked with lubricants, tires, batteries, seat covers, oil and other accessories.									;
5.	Keeps equipment in lube-room organized and accessible.				,	-				
6.	Calls vendor(s) if drink or food machines are empty or out-of-order.									
7.	Maintains fresh supplies and good variety of candy, snacks, cigarettes, aspirins, etc.									
8.	Fills map racks with up-to- date assortment of maps.									
9.	Counts stock for reorder.	'							,	
10.	Keeps restrooms well supplied with soap, towels, etc. and in good repair.									•
11.	Replaces or repairs old broken equipment.									•
12.	Helps unload delivery trucks.									
13.	Orders special parts or accessories.			•					•	r
	}	1	1	- 1	ı		- 1		·	l

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TASI	S RELATED TO STOCK	Class	Simulated	School	Observa-	, DECA	. 0	JT	. Level o	£
			Store	Store	tion	-		Nen	Competency E-Excellent	Development
		ŀ						ru.	S-Superior	U-Unsatis-
				:					Student	factory Teacher
14.	Takes physical inventory of stock.		-M	٠						
TASI	S RELATED TO CUSTOMER CONTACTS									•
1.	Gives customers directions.									
2.	Adjusts customer's complaints and grievances.			, #						
3.	Gives demonstrations of products for customers.									
4.	Supplies customer with information by telephone.			-						
5.	Makes suggestions to customers on accessory products for cars.									,
	Makes suggestions as to service needed or necessary repairs.									
7.	Gives out advertising products, such as toys, premiums and stamps.								-	
8.	Authorizes checks.									
9.	Marks on maps best routes for tourists to follow.	·								
10.	Suggests good restaurants, motels or hotels and points of interest.									
.,11.	Suggests garages for major repairs.									
12.	Delivers cars after servicing.				,					
13.	Supplies restroom keys on request.				•					
othe for	additional sheets to list r tasks and to provide space comments by the students and/ he teacher-coordinator.			۵.						
			Į,	,4						1
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	ı	i	'	,	'	,		•	•	•



TRAINING PLAN - ROUTE SALESMAN - WHOLESALING

The undersigned student agrees to participate in simulated and/or real occupational experiences that will develop competencies to perform the tasks detailed on this training plan. These experiences will be under the direction and supervision of the B.E. teacher-coordinator.

Signed _

SPE	CCIFIC TASKS	Class	Simulated Store	School Store	Observa- tion	DECA		Non Pd.	E-Exceller	of y Development nt M-Average r U-Unsatis-
1.	Drives truck over established route to deliver, sell or render a service.								Student	factory Teacher
2.	Loads truck with products or merchandise.									
3.	Drives truck to deliver items to homes.		:							
4.	Drives truck to deliver to businesses.						ŀ			
5.	Calls on perspective customers to solicit new business.									
6.	Informs regular customers of new products or services.									*
7.	Writes delivery orders.							-		
8.	Collects payment for products sold.	-								
9.	Places stock on shelves or racks.									
10.	Sets up sale displays and posters.						Franc 4			
11.	Picks up empty containers.									
12,	Picks up damaged or rejected merchandise.						,			
13.	Stock-counts merchandise for reorders or fill-ins.									
14.	Unloads products or merchan- dise from truck.							İ		
15.	Reports equipment breakdowns.								•	•
16.	Trains new route salesmen.	ļ			-			[
17.	Takes special orders by phone.			ļ	1			.		
18.	Gives samples of product or merchandise to customers.		,							
19.	Demonstrates use of products or merchandise.	-	· .							
20.	Prepares and submits necessary reports.				-	İ				-
TASK	S RELATED TO DISPLAY		İ		1	•	ļ			
1.	Gathers products or merchan- dise for displays.									



TA	SKS RELATED TO DISPLAY	Class	Simulated	1	•	DECA		JT_	Level o	
	4		Store	Store	t1on	1	Pd.		Competency E-Excellent	
						ł			S-Superior	
		-				1			Student	<u>factory</u> Teacher
2.	Sets up department displays of merchandise.								Deddene	reacher
3.	Sets up department displays of sales items or specials.									
4.	Sets up merchandise on shelves or floor attractively and neatly.		•							
5.	Returns display merchandise to stock.									**************************************
6.	Coordinates displays of advertised and featured merchandise.									
7.	Cuts cases for display.									×
٠8.	Makes, paints and puts up display-signs.									
9.	Puts up pre-made signs on displays.									
10.	Puts signs in windows.	· eq.						:		
11.	Stores display materials.									
12.	Calls customer's attention to displays of specials.				·	į				
13.	Locates displays in best traffic areas.									
14.	Sets up merchandise or pro- ducts in vending machine or refrigerated unit attractively and neatly.									
15.	Rearranges displays of mer- chandise to encourage higher rate of stock turnover.		*						٥	-
TASK	S RELATED TO ADVERTISING	1	-						,	
1.	Supplies customers information on advertised items.				Sya.		·			
2.	Highlights advertised items on shelves in the department.		ι		4			•		
3.	Informs store employees about advertised merchandise.	i			-					·
4.	Orders merchandise to back up ads.				*			-		
5.	Reads own and competitor's newspaper &ds.	- 			•					,
6.	Shops competitor's advertised merchandise for price, quality and comparison.			,						-
7.	Posts current ads in heavy traffic areas in store.			,			*			*



	TAS	SKS RELATED TO ADVERTISING	Class	Simulated Store	School Store	Observa- tion	DECA			Level of Competency E-Excellent S-Superior	Development M-Average
											factory
	8.	Places promotional or contest pamphlets or brochures in prominent places.								Student	Teacher
	9.	Gives customers mailers who did not receive them and gets their addresses for future mailings.								•	
	TAS	SKS RELATED TO STOCK								_	
	1.	Tickets or marks stock.									
	2.	Checks selling floor shelves for depleted stock and fills in.				. 4					
	3.	Relocates stock to different selling area.		*							
	4.	Takes stock counts.									
	5.	Supervises stock counts.									
	6.	Reorders from stock counts.				·	٠			**	
	7.	Takes physical stock inventory.							-		
	8.	Changes prices on stock.								-	
	9.	Checks on and inspects stock for damages, shortages, spoilage and breakage.		-							
	10.	Rotates stock to push older stocks forward.						:			
	11.	Unloads stock from trucks.									
	12.	Loads stock onto trucks.									
:	13.	Orders products or merchan- dise upon repeated customer requests.									
1	14.	Checks in stock received and places in stockroom or on selling shelves.	-		-	#					
1	15.	Cleans and dusts stock.		-							
1	16.	Inspects perishable stocks for freshness.	-								
7	rask:	S RELATED TO CUSTOMER CONTACTS		-						-	·
	1.	Gives customers directions.									
	2.	Adjusts customer's complaints and grievances.				,					
	3.	Supplies customer with information by telephone.				-					
	4.	Makes refunds.					,				



5. Gives free samples of merchandise or product. 6. Authorizes and/or cashes customer's check. 7. Gives customer advice or suggestions on use or care of something purchased. Use additional sheets to list other tasks and to provide space for comments by the students and/or the teacher-coordinator.	nsatis- factory
Customer's check. 7. Gives customer advice or suggestions on use or care of something purchased. Use additional sheets to list other tasks and to provide space for comments by the students and/	Teacher
Use additional sheets to list other tasks and to provide space for comments by the students and/	
other tasks and to provide space for comments by the students and/	4
other tasks and to provide space for comments by the students and/	>4 4,4 ⁴
other tasks and to provide space for comments by the students and/	,
	•
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TRAINING PLAN - VENDING SALESMAN/SUPPLIER - WHOLESALING

The undersigned student agrees to participate in simulated and/or real occupational experiences that will develop competencies to perform the tasks detailed on this training plan. These experiences will be under the direction and supervision of the D.E. teacher-coordinator.

Signed _

SPE	CIFIC TASKS	Class	Simulated Store	School Store	Observa- tion	DECA		Non Pd•	E-Excellent S-Superior	Development M-Average U-Unsatis- factory
1.	Drives truck over established route to refill vending machines at various locations.		.4						Student	Teacher
2.	Loads truck with products or merchandise.			:	,					
3.	Calls on perspective customers of new products or service.		•	1						-94
4.	Informs regular customers of new products or service.			nerio Empe						
5.	Fills vending machines with new stock.	*,	المعرفكم							
6.	Takes from vending machines outdated or old stock.									
7.	Collects money from vending machines.									
8.	Keeps records of money received from vending machines.						,			,
9.	Picks up empty containers (Ex. Drink bottles).			-	Y					
10.	Collects damaged or rejected merchandise.									
11.	Reports major equipment breakdowns.	-								
12.	Performs minor equipment repairs.							= 1		
13.	Trains new vending machine suppliers.				,					
14.	Receives calls for requested fill-ins.									
15.	Makes special trips to refill vending machines upon request.									6
16.	Demonstrates use of vending machines.									
17.	Prepares and submits necessary reports.							Ø	•	
18.	Makes suggestions to manage- ment for additional or new products requested by customers.	-	-	٠.						
19.	Keeps track of best-sellers.		.				ľ			
20.	Tries to stimulate sales of						1		}	



slow sellers.

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SPE	CIFIC TASKS	Class	1 1	School	4	DECA		JT_	Level o	
			Store	Store	tion		Pd.		Competency E-Excellent S-Superior	M-Average
21.	Removes slow-sellers and replaces with better selling merchandise.								Student	Teacher
TASI	KS RELATED TO DISPLAY									
1.	Gathers products or merchandise for displays.									•
2.	Sets up department displays of merchandise.									4
3.	Sets up department displays of sale items or specials.									
4.	Sets up merchandise on shelves or floor attractively and neatly.									
5.	Returns display merchandise to stock.									,
6.	Coordinates display of advertised and featured merchandise.			•						
7.	Cuts cases for display.									
8.	Puts shelf price tags in moldings.									
9.	Puts up pre-made signs on displays.									
10.	Puts signs in windows.			;					,	
11.	Stores display materials.									
12.	Calls customer's attention to displays of specials.									
13.	Locates displays in best traffic areas.								_	
14.	Sets up merchandise or products in vending machine or refrigerated unit attractively and neatly.	-								
15.	Rearranges displays of merchandise to encourage higher rate of stock turnover									*
TASK	S RELATED TO ADVERTISING									
1.	Supplies customers information on advertised items.	,								
2.	Highlights advertised items on shelves in the department.								h +	
3.	Informs store employees about advertised merchandise.	,								
4.	Keeps results on store ads.								*	
5.	Reads own and competitor's newspaper ads.									



TA	SKS RELATED TO ADVERTISING	.Class	Simulated	. School	Observa-	. DECA	. 0	JT	Level o	f
	The file for the f		Store	Store	tion	- **		Non	Competency	
								Pd.	E-Excellent S-Superior	
										factory
c	Shane compatiton's advanticed								Student	Teacher
0.	Shops competitor's advertised merchandise for price,									
	quality and comparison.								1	
7	Posts current ads in heavy									
,.	traffic areas in store.									
0	Places promotional or contest			:			Ì			
0.	pamphlets or brochures in									
	prominent places.						į		<u> </u>	
q.	Collects merchandise coupons						Ì			
•	from customers and keeps a									
	record of them.					ŀ				
10.	Gives demonstrations of									
	advertised merchandisé.								,	
11.	Points out advertised mer-									
	chandise to customer and									
	emphasizes its selling points.									
12.	Places current ads of products									
	or merchandise on delivery				-			ĺ		
	trucks								1	
TAS	KS RELATED TO STOCK									
1.	Tickets or marks stock.									
2.	Checks selling floor shelves for depleted stock and fills								ľ	İ
	in.									1
•	Charles at almost fam depleted									
٥.	Checks stockroom for depleted stock and fills in.]		
						40			1	
4.	Relocates stock to a different selling area.			1						
	•			:						1
5.	Keeps stock in stockroom				•					
	organized and accessible.								1	
6.	Changes prices on stock		,							
	(marks up or down according to price changes).						-		1	
							İ		1	
7.	Checks on and inspects stock for damages, shortages,					-			İ	ļ
	spoilage and breakage.									
•	*		•	,			•		-	
8.	Rotates stock to push older stocks forward.					İ				
				-						
9.	Unloads stock from trucks.			i				:		
10.	Loads stock onto crucks.					1				•
11			-]				,
11.	dise upon repeated customer			,		İ		1		
	requests.							1		1.
12.	Checks in stock received and			-	٠,		1	1		
	places in stockroom.			,				1		
13.	Cleans and dusts stock.	·						ļ		
10.	Citalia and duata accert					l	{			1
			•		•					



TASKS RELATED TO STOCK	Class	Simulated	School	Observa-	DECA	0	JT	Level o	of.
		Store	Store	tion			Non		Development
							Pa.	S-Superior	U-Unsatis-
,		•					,	Student	factory Teacher
14. Inspects perishable stocks for freshness.	S								
TASKS RELATED TO CUSTOMER CONTA	ACTS								
1. Gives directions.									
 Adjusts customer's compla- and grievances. 	ints						٠.		
 Gives demonstrations of me chandise or product. 	er-						,		
 Supplies customer with in- formation by telephone. 	.								
5. Makes refunds.									
Gives free samples of mer- chandise or product.									
 Authorizes and/or cashes customer's check. 									,
 Gives customer advice or suggestions on use or care of something purchased. 									
Use additional sheets to list other tasks and to provide spa for comments by the students a or the teacher-coordinator.	ice nd/						-		
							•		
,							-		



TRAINING PLAN - ASSISTANT RESTAURANT MANAGER - RESTAURANT

The undersigned student agrees to participate in simulated and/or real occupational experiences that will develop competencies to perform the tasks detailed on this training plan. These experiences will be under the direction and supervision of the D.E. teacher-coordinator.

Signed

SPE	CIFIC TASKS	Class	Simulated Store	School Store	Observa- tion	DECA	Non Pd.		y Development nt M-Average r U-Unsatis-
		1			i .			Student	factory Teacher
1.	Acts for the manager in his absence.								Teacher
2.	"Orders required foods, supplies and equipment.								
3.	Coordinates and directs the work of cooks, chefs, kitchen helpers, waiters and for waitresses.			•				·	
4.	Employs and discharges personnel.					•			
5.	Instructs and trains dining room and kitchen personnel.								1
6.	Maintains cost account books.								
7.	Confers with chef or cook in planning menus.					•			
8.	Adjusts complaints concerning food or service.			,					
9.	Schedules employees' hours and breaks.					!			
10.	Keeps time and production records.								
11.	Arranges catering and other special services.	-							
12.	Inspects dining room, kitchen and equipment for cleanliness and conformity with sanitary regulations.								
13.	Is familiar with procedures and techniques of preparing food.								
14.	Is familiar with procedures and techniques of serving food.	:		· ·					
15.	Sees that food is prepared correctly and kitchen is kept clean.								
16.	Keeps day-by-day inventory of food stocks.								•
17.	Buys food supplies in the market, by mail and by phone.								
18.	Maintains accurate knowledge of market prices and price trends.					7	-	·	



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TAS	KS RELATED TO DISPLAY	Class	Simulated Store	School Store	Observa~ tion	DECA		JT Non	Level o	
			Store	31016	LION		""		E-Excellent	
									S-Superior	
						•			Student	factory Teacher
1.	Arranges counter where food is brought to front so that it is neat.									•
2.	Coordinates displays of advertised and featured menus or dishes.									
3.	Purchases display supplies or fixtures.									
4.	Displays and invites inspection of kitchen facilities.								ı	
5.	Develops lighting arrange- ments suitable to the nature of dining or eating.					,,				
6.	Sees that all dining room personnel are dressed neatly and attractively in clean, well-fitting uniforms.									
7.	Wears clean, attractive uniforms in accordance with the policies of the restaurant.			¥	`.				**	
8.	Displays candy, mints and cigarettes in a convenient place.									
9.	Turns on electric signs or display lighting.			ŕ						
.10.	Displays menu outside for customer to see before entering restaurant and being seated.		-	ü						-
11.	Displays posters of special events in the community for tourists to see.					,				
TASK	S RELATED TO CUSTOMER CONTACTS									
1.	Gives directions to customers!	1	Y	1						
2.	Adjusts customers' complaints about food and service.		1							
3.	Receives take-out orders from customers by telephone.			-						
4.	Authorizes customers' bank checks.									
5.	Makes suggestions to customers for special dishes, beverages, etc.									
6.	Suggests to customers good motels or hotels, points of interest or entertainment.									
7.	Contacts club groups to promote banquet or party facilities.									



IMOR	S RELATEO TO CUSTOMER CONTACTS	CISS	Simulated	School Store	Observa- tion	DECA	 JT Non	Level Competency	or Development
								E-Excellen	t M-Average
	-			•				S-Superior	U-Unsatis- factory
8.	Helps patrons plan banquets, parties or receptions.							Student	Teacher
9.	Takes reservations.								
10.	Gives free samples of certain foods when requested by customer.							,	
11.	Promotes the special of the house.								
12.	Delivers food outside restaurant.							-	
TASK	S RELATEO TO AOVERTISING			,					
1.	Supplies customers informa- tion on advertised foods, dishes or services.								·
2.	Informs dining room and kitch- en personnel involved about advertised foods or dishes.								`
3.	Posts copy of ads for dining room and kitchen personnel to refer.				٠١				
4.	Orders foodstuffs to back up advertised or specially promoted menus or dishes.	₹ *	p .43.						,
5.	Reads own and competitor's newspaper ads.	T And of Control		.,	,				*
6.	Plans and conducts sales promotion campaigns and advertising.					-			
7.	Approves ad copy and artwork for newspaper ads.								
8.	Advertises menu items with attractive and easy-to-read signs.								
9.	Develops special dishes, advertises and promotes.								
10.	Buys ad spots on local radio and television.			·· -•					
11.	Places ads in local news- papers. bulletins, football programs and calendars.				`)			
2.	Keeps informed of competitors prices and promotional campaigns.								
3.	Promotes the restaurant by giving immediate and courteous service to customers.						-		



TASK EQU	S RELATED TO CARE OF FOODS, IPMENT AND SUPPLIES	Class	Simulated Store	School Store	Observa- tion	DECA	O. Pd.	Non Pd.	Level of Competency I E-Excellent S-Superior	Development M-Average U-Unsatis- factory
1.	Checks stockroom for depleted stock.								Student	Teacher
2.	Keeps food and supplies in stockroom or stock closet organized and accessible.									
3.	Replenishes serving table or condiment stand - sugar, napkins, glasses, ice, cream, etc.									
4.	Initiates stock counts and reorders from them.									
5.	Corrects food and supplies control books from counts.									
6.	Takes physical inventory of dishes and other stock supplies.		4 ma							f
7.	Reorders basic foodstuffs and supplies.	•								
	Inspects foodstuffs for damages or shortages upon receiving.									
9.	Fills in records for breakage requested dishes and missing checks.		,					i	,	
10.	Packages take-out orders.			٠						
11.	Calls vendors if cigarette or other machines need refilling.	¢.								
12.	Maintains fresh supply of candy, mints, aspirins, etc.		د د							
13.	Keeps restrooms well supplied with soaps, towels, etc., and in good repair.								,	
14.	Checks silver, china and glasses for stains before using.									
oth for	additional sheets to list er tasks and to provide space comments by the students and/ the teacher-coordinator.			-	-				·	



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TRAINING PLAN - HOSTESS - RESTAURANT

the undersigned student agrees to participate in simulated and/or real occupational experiences that will develop competencies to perform the tasks detailed on this training plan. These experiences will be under the direction and supervision of the D.E. teacher-coordinator.

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SP	ECIFIC TASKS	Class	Simulated Store	School Store	Observa-	DECA		JT Non		y Development
								Pd.		nt M-Average r U-Unsatis-
•	•						ĺ		Student	factory Teacher
1.	Greets guests entering dining room.								Student	- reacher
2.	Asks how many are in the party and where they prefer to sit.								,	
3.	Escorts guests to tables.									
4.	Assigns guests to tables so as to best utilize table space and give the appearance of a filled establishment.			•						
5.	Presents menus to guests.									
6.	Oversees the activity of waiters, waitresses and busboys - girls.									
7.	Inspects dining room, serving stations and equipment for neat appearance and cleanliness.									:
8.	Directs dining room employees to change table linen or set tables when necessary.									
9.	Reserves tables for guests upon request.									
	Employs and discharges waiters, waitresses and bus- boys - girls.		17					-		
11.	Receives and adjusts customers' complaints on food and services.	5		; .	-					·
12.	Schedules working hours of employees.					}				
13.	Instructs and trains dining room employees.									
14.	Assigns stations to dining room employees.	!			-					
15.	Calls attention to mistakes employees have made and helps correct them.									
16.	Holds periodic training meetings with dining room personnel.			-						
17.	Waits on tailes during rush periods.									
	1	ı	L	- 1	J	I	-	- 1	I	



SPE	CIFIC TASKS	Class				DECA		JT	Level o	
			Store	Store	tion		Pd.		Competency E-Excellent	M-Average
					•				S-Superior	fsctory
18.	Prepares reports.			·	Triang Artig				Student	Teacher
19.	Performs duties of the cashier when necessary.								,	
20.	Orders supplies needed in dining room.				•					
TASI	KS RELATED TO DISPLAY									
1.	Arranges counter where food is brought to front so that it is neat.		,		ı					
2.	Coordinates displays of advertised and featured menus or dishes.			:						
3.	Sees that all dining room personnel are dressed neatly.				-					
4.	Wears clean, attractive uniforms in accordance with the policies of the restaurant.									
5.	Places food on table in an appetizing way.								ł	
[*] 6.	Displays candy, mints and cigarettes in a convenient place.									
7.	Directs customers' attention to displays of maps and places of interest.						-			
8.	Displays posters of special events in the community for tourists to see.	`		· .	•					`.•
TASK	S RELATED TO ADVERTISING		}							,-
1.	Supplies customers informa- tion on advertised foods, dishes or services.		•							,
2.	Fills telephone take-out orders in response to ads.			,						
3.	Reads own and competitor's newspaper ads.									
4.	Provides and advertises special facilities for children.									. ^
5.	Promotes the restaurant by giving immediate and courteous service to customers.							٧		
6,	Points out advertised menus or dishes to customers.									
	Qq Y									,



SPEC	CIFIC TASKS	Class	Simulated Store	School Store	Observa- tion	DECA		Pd.	Level of Competency I E-Excellent S-Superior	Development M-Average U-Unsatis-
					*** ***				Student	f/ctory Tuacher
18.	Prepares reports.				br Mai					
19.	Performs duties of the cashier when necessary.									
20.	Orders supplies needed in dining room.				*					
TASE	S RELATED TO DISPLAY									
1.	Arranges counter where food is brought to front so that it is neat.		,		,			,		
2.	Coordinates displays of advertised and featured menus or dishes.					-				
3.	Sees that all dining room personnel are dressed neatly.									
4.	Wears clean, attractive uniforms in accordance with the policies of the restaurant.									
5.	Places food on table in an appetizing way.				· .					
[^] 6.	Displays candy, mints and cigarettes in a convenient place.						-	-		
7.	Directs customers' attention to displays of maps and places of interest.									
8.	Displays posters of special events in the community for tourists to see.	, ·	·	-	- <i>4</i>					*,•
TASK	S RELATED TO ADVERTISING		}							, ~
1.	Supplies customers informa- tion on advertised foods, dishes or services.		,							
2.	Fills telephone take-out orders in response to ads.						-			
3.	Reads own and competitor's newspaper ads.						-			
4.	Provides and advertises special facilities for children.	-								. ^
5.	Promotes the restaurant by giving immediate and courteous service to customers.		-			v.		,	-	
6.	Points out advertised menus or dishes to customers.									
	,									



	\ 	1								
TASK	KS RELATED TO CARE OF FOOD	Class				DECA	0	JT	Level	
EŲ	QUIPMENT AND SURPLIES	,	Store	Store	tion		rd.	Non Pd.		Development it M-Average
	(Y	1				1	ru.		U-Unsatis-
	(i	i			1				factory
	1	ŀ					-		Student	1 Teacher
1.	Replenishes serving tabl	le≂or. √ /								
	condiment stand - sugar,								1	1
	napkins, glasses, ice,					1	1		1	ļ
	cream, etc.	1				i	l		ļ	
						1	l			
2.	Cleans, folds and has re	eady				1			· ·	
	the proper menus for the					l			ŀ	l l
	right meal.	l l				۱.	1			ľ.
		1								1
3.	Calls vendors if cigaret						1			ļ
	other machines need refi	illing.	1			1	1			1
						1	1			
4.	Maintains fresh supply o	of]	ł		1	
	candy, mints, aspirins,	etc.				1	i			
_						l	ł		1	
5.	Keeps restrooms well sup			i i			1		1	
	with soaps, towels, etc.	, and				1	1	*		l
	in good repair.	1				ĺ	1		İ	1
c	Checks silver, china and	, 1	I			1	1		1	
٥.	glasses for stains befor	1					l	1	1	Į.
		-		Į l		1	l	ĺ		1
	įusing.			,			ł		İ	
TASK	SERELATED TO CUSTOMER CON	ITACTS			•	ł		l	1	
						}	1	1		1
1.	Gives customers direction	ons.				ļ	İ	ŀ	1	
						ì	1	l	1	ł
2.	Adjusts customer's compl	laints 🧖	1			ľ	1		ļ	
	about food and service.						1			l l
		1						l		
3.	Receives "take-out" orde						i		1	
	from customers by teleph	one.]]	l		ĺ
	A. 41						1		į	
4.	Authorizes customers' ba	ink				1	1		1	
	checks.					1]	
6	Makes suggestions to cus					1			1	
٦.	tomers for special dishe						ł			- 4,-
	beverages, etc.	.,,				1	1		ı	
	beverages, etc.	ŀ				l	j		ŀ	į
6.	Suggests to customers go	ood				1			i	-
	motels or hotels, points	of	ŀ			1	1	ŀ	1	
	interest or entertainmen					•	1	1	1	1
										1
7.	Takes reservations.							1	1	-
_						1			1	
8.	Gives samples of certain)				1	1			*
	foods when requested by				,		ŀ	l		
	customer.					ł	i		ļ	l.
0	Promotes the special of	the								İ
3.	house.			1		ŀ				Į.
							1	[1	
		j				l	1			1
						i	1		1	
	•	1				l	I	Ι'		1
		.				Į.	1	1		
	additional sheets to lis					1	1	ļ		1
o th	er tasks and to provide s	pace					1			
	comments by the students	ana/]				1	{		
or	the teacher-coordinator.						1	1	1	
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TRAINING PLAN - ROOM CLERK - HOTEL/MOTEL

The undersigned student agrees to participate in simulated and/or real occupational experiences that will develop competencies to perform the tasks detailed on this training plan. These experiences will be under the direction and supervision of the D.E. teacher-coordinator.

Signed _

SF	PECIFIC TASKS	Class	Simulated Store	School Store	Observa- tion	DECA		JT Non Pd.	E-Excelle	y Development nt M-Average r U-Unsatis-
1.	Rents and assigns rooms to guests.		-			-			Student	<u>factory</u> Teacher
2.	Greets quests and asks what type of room is desired.								u	
3.	Quotes prices of rooms, trying to rent more expensive ones first.									
4.	Assists guests in registering for rooms.									
5.	Writes room number on registration card.									
6.	Summons bellman and gives him room key.									
7.	Gives bellman any special instructions.									
8.	Keeps record of rooms occupied.									
9.	Reserves rooms for guests by consulting reservation file.			1						*
10.	Arranges transfer of registered guests to other rooms, making out a transfer slip in duplicate.			·			<i>*</i>			. •
11.	Checks out quests.									
12.	Receives room key from guests.			.						
13.	Time stamps bill.									
14.	Collects payment.			1						
15.	Maintains records of guests' accounts.									
16.	Sorts mail.						-			
17.	Informs guests of services available.									•
18.	Makes future reservations.		ŀ	1.5						
19.	Mails reservation acknow- ledgement to future guests.									
20.	Shows and sells room accomodations.									
21.	Transmits and receives messages by phone, teletypewriter, etc.									



cnc,	IFIC TASKS	01	Simulated	School	Observa-	DRCA	^	, T	Level o	r
	THE TASKS	Class	Store Store	Store	tion	DECA			Competency E-Excellent S-Superior	Development M-Average U-Unsatis- factory
22.	Supervises porters in absence of assistant manager.						•		Student	Teacher
23.	Sets up tours for guests.									
24.	Issues credit application forms.									
25.	Watches reservations so the front office will not over-look them.									,
26.	Trains new front office employees.									سعب پھ
TASI	S RELATED TO SALES PROMOTION									
1.	Arranges registration desk so that it is neat - never cluttered.		,							
2.	Wears clean, attractive uniforms in accordance with the policies of the hotel or motel.									
3 .	Displays candy, mints and cigarettes in a convenient place.									
4.	Directs customers' attention to displays of maps and places of interest.									
5.	Displays posters of special events in the community for tourists to see.									
6.	Calls guests' attention to directional signs.									,
7.	Supplies guests information on advertised services and facilities.				y Marke on					•
8.	Informs hotel or motel personnel involved about advertised services and facilities.			:						•
9.	Reads own and competitor's newspaper or trade journal ads.							***		
10.	Points out advertised services or facilities to guests.		1						,	
.11.	Keeps informed of competitors' prices and promotional campaigns.									
12.	Promotes the hotel or motel by giving immediate and courteous service to guests.			3					*	
13.	Offers guests free copies of community events brochures or entertainment brochures.	,								



TASK	S RELATED TO CARE OF ROOMS,	C1	Cimulated	Cabool	01	DEGI	^	100	L ev el o	¢
	UIPMENT, SUPPLIES	CIRRE	Simulated Store	School Store	Observa- tion	DECA		JT Non	Competency	
								Pd.	E-Excellent	M-Average
									S-Superior	u-unsatis- factory
1.	Calls vendors if cigarette or other machines need refilling.								Student	Teacher
2.	Maintains fresh supply of candy, mints, aspirins, etc., near front desk.									•
TASK	S RELATED TO CUSTOMER CONTACTS									
1.	Gives directions to guests.									
2.	Adjusts guests' complaints about rooms or service.				•					
3.	Authorizes guests' bank checks.									·
4.	Makes suggestions to guests for entertainment and sight-seeing.									
5.	Suggests good restaurants to guests.									Ann sangs
6.	Takes reservations by phone, mail and telegraph.						u			
7.	Gives telephone messages to guests.						,			
·8.	Answers outside inquiries concerning guests.									
othe for	additional sheets to lister tasks and to provide space comments by the students and/the teacher-coordinator.				3					
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